
How to apply for Hong Kong project funding

- The Hongkong Bank Foundation supports a broad range of community projects in Hong Kong

What we fund

- The Foundation prefers to fund:
 - Directly rather than through third parties or fund-raising events
 - Specific projects rather than general funds
 - One-off programmes in aid of the disadvantaged.
 - Locally-registered organisations under Section 88 of Hong Kong's Inland Revenue Department
- Where possible, applicants for community-based initiatives in Hong Kong are first encouraged to consider the [HSBC Hong Kong Community Partnership Programme](#)

What we don't do

- The Foundation does not give priority to:
 - Individuals, other than through its own established scholarship programmes
 - General fund-raising activities
 - Projects or programmes already underway
 - Open-ended expenditure research studies/surveys, endowment, study tours, overseas trips, conferences/seminars/symposiums, exhibitions, film productions, and book publications

How we evaluate applications

- The Advisory Committee of the Foundation evaluates applications based on the following considerations:
 - The reputation, track record, and financial status/management of the applicant
 - Objectives and proven need for the project
 - Outcomes, measurable impact and their evaluation
 - Feasibility, planning, and project management
 - Budget and cost efficiency
 - Capacity and plan to sustain the programme after the requested sum is spent; and
 - Unique qualities, innovation, synergy with other programmes, and whether there are opportunities to engage HSBC staff

How to apply

- The Foundation’s Advisory Committee meets three times a year. Deadlines for applications in 2022 are 21 March (Monday), 13 June (Monday) and 24 October (Monday).
- Early submission should allow time for follow-up enquiries from the Foundation if necessary.
- Applications must include the following:
 1. A completed [application form](#).
 2. A full proposal, signed off by authorised staff preferably at headquarters level, consisting of:
 - One page executive summary, with project time frame and requested donation amount and project total cost
 - Descriptions addressing the elements listed on “How we evaluate applications” above; (Please contain core descriptions within four pages, additional information can be presented in the form of appendices.)
 - A comprehensive budget with unit cost information on expense items, and source(s) of funding, if applicable
 - A work timetable outlining key milestones; and
 3. The applicant organisation’s annual report and audited accounts for the past two years.
- Applications should be sent to:

Secretariat of the Advisory Committee
The Hongkong Bank Foundation
c/o Corporate Sustainability, Asia Pacific
Level 33, HSBC Main Building,
1 Queen’s Road Central, Hong Kong

 - Applications will not be accepted via facsimile or e-mail