

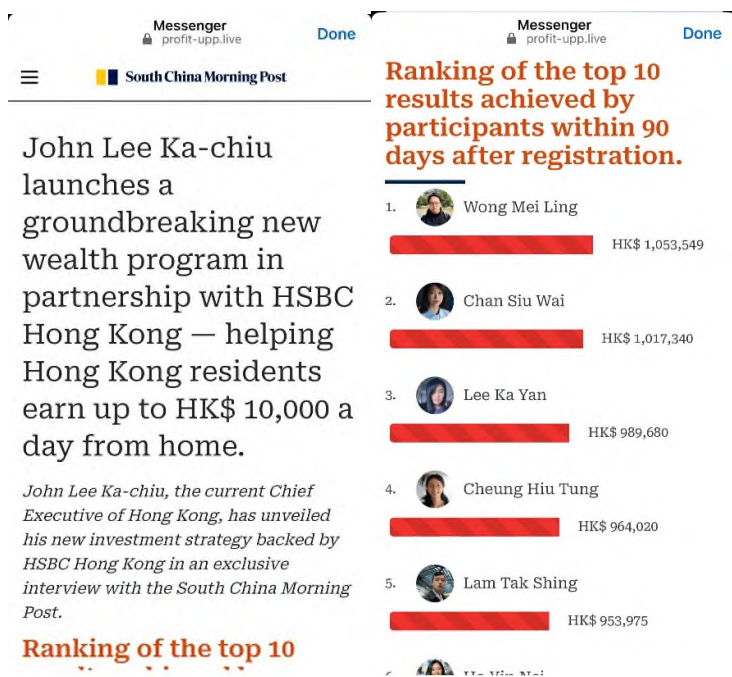
20 November 2025

HSBC WARNS AGAINST PHISHING WEBSITE

The Hongkong and Shanghai Banking Corporation Limited would like to alert its customers to a phishing website purported to be a news article about HSBC. The article claims that HSBC Hong Kong is in partnership with a second party to launch a new wealth programme. Below are the screen capture and URL of the phishing websites:

Phishing URL

https://profit-upp.live/?bur=1&utm_campaign=k1batKXgdv

Screen capture

HSBC reminds customers that it has no connection to the phishing website. Customers should not enter sensitive personal information, chat with anyone, or open any links on the webpage. Similar phishing attempts may recur.

Customers are reminded to ensure they are connected to a valid HSBC site. The Bank's Hong Kong domain is <https://www.hsbc.com.hk>. Customers should access banking services by typing this address into the browser search bar.

If customers are concerned, they should call the HSBC Personal Customer service hotline at 2233 3000 and report to the Police. "Scameter", the government's scam and pitfall search engine, is also available to help identify potential frauds.

Note to editors:

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 57 countries and territories. With assets of US\$3,234bn at 30 September 2025, HSBC is one of the world's largest banking and financial services organisations.

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