

News Release

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EXPAT WOMEN SAY HONG KONG IS THE BEST PLACE TO PROGRESS THEIR CAREERS

*** Expat women in Hong Kong receive better financial rewards and enjoy a more active social life ***

*** 2016 Expat Explorer survey is open to all expats from now until 17 April ***

As the world celebrates International Women's Day, newly released data from last year's Expat Explorer survey reveals which countries nearly 10,000 expatriate women rated as the best across six different criteria: progressing their career, increased earnings, ability to save more, better quality of life, active social life and ease of settling in quickly¹.

The best countries for international women			
	1	2	3
For expat women to progress their career	Hong Kong 63%	China 59%	Singapore 56%
For expat women to earn more than in their home country	Qatar 57%	Switzerland 56%	Hong Kong 52%
For expat women to be able to save more	Qatar 73%	Thailand 67%	China 63%
For expat women who want a better quality of life	New Zealand 73%	Spain 72%	Australia 71%
For expat women who want a more active social life	Spain 52%	Mexico 49%	Hong Kong 47%
Where expat women feel at home within 6 months	Mexico 43%	India 42%	China 38%

Asian countries top the rankings for expats' career development. Nearly two thirds (63%) of female expats say Hong Kong is a good place for expats to progress their career. China (59%) and Singapore (56%) follow closely behind. Expat women in Hong Kong enjoy better financial rewards, as more than half of them (52%) are able to earn more than in their home country, and 47% of them say the city enables them to have a more active social life.

Women expats in China say they are able to save more (63%) and that the country makes them feel at home within 6 months (38%), both ranking third among all countries.

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The majority of female expats say the experience and lifestyle of being an expat is their most important consideration (46% compared to 37% for men), while for their male peers, the financial side of a life abroad - income, savings and careers - are the most appealing (44%, compared to 35% for women). However, women who decided to develop their career abroad are less likely to receive benefits from their employer: just 62% of female expats do so, compared with 76% of male expats.

Top occupations for women working abroad are education (19%), marketing, media and creative jobs (12%) and financial services (12%).

Almost 22,000 people took part in the 2015 Expat Explorer survey, and this year HSBC is looking for even more expats to share their experiences of living abroad.

HSBC calls on people working overseas to say where the best place is to be an expat in 2016 by taking this survey now: <https://start.yougov.com/refer/vysfh7HYcJdChF?&source=2>

If you're living or working abroad and are 18 or over, we want to hear about your experience to help other expats navigate the opportunities and challenges of life abroad.

The 2016 Expat Explorer survey is open to all expats from now until 17 April.

The findings of the 2016 survey will be released in the autumn and available online via the interactive [Expat Explorer tool](#), where people can compare different countries using a broad set of criteria covering the main areas of expat life.

Commenting on the opening of the 2016 survey, Justin Bull, Head of Premier Wealth, HSBC Expat, Hong Kong, said: "Painting a picture of expat life across a broad range of criteria, the annual Expat Explorer survey is an insightful and comprehensive resource for all current and prospective expats. People can find out how the country they live in performs compared with other destinations, as well as learning more about their peers' real life experiences.

"The survey findings help those who plan to move or already live abroad, and help us to better understand our expat customers and the unique challenges they face. We would like to hear from even greater numbers of expats this year; their input is critical to further support and inspire the global community of those who have made the choice of a life abroad."

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Expats can also take part in the survey or get the latest Expat Explorer updates on:



www.twitter.com/expatexplorer



www.facebook.com/HSBCExpat



www.expatexplorer.hsbc.com

Notes to editors:

1. Rankings are based on countries with a minimum sample of 100 female expat respondents

About the Expat Explorer survey and league table

The Expat Explorer survey is commissioned by HSBC Expat and conducted by YouGov. The last Expat Explorer survey was completed by 21,950 expats from 198 countries through an online questionnaire in March, April and May 2015.

About HSBC Expat

HSBC Expat is a trading name of HSBC Bank International Limited. HSBC Expat is an award winning provider of offshore financial services, with its head office based in Jersey, Channel Islands. It also has representation in Dubai and Hong Kong. As part of HSBC Holdings plc, HSBC Expat has the experience to offer customers living and working abroad, tailored offshore financial solutions.

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