

# News Release

8 September 2016

## **HSBC ANNOUNCES ALLOCATIONS OF HKD477M FROM 150TH ANNIVERSARY CHARITY PROGRAMME** *Supporting The Community That Has Supported HSBC*

HSBC announced today how HKD477 million of the public's money raised through the issuance of 150th Anniversary Banknotes in 2015 would be invested in the community. This historic donation reflects HSBC's deep commitment to the future of the community in which it was founded in 1865 and which is at the heart of the Bank's business and strategy today.

A robust assessment process involving an HSBC Staff Panel and an Independent Advisory Panel composed of industry experts and senior governmental officials has led to the selection of 11 signature projects. These projects will receive a total of HKD377 million via the Hongkong Bank Foundation, which is one of the administrators of the Programme's donations. To maximise the positive impact on the community, a thematic approach has been adopted to focus the donations on projects related to 'youth and education', 'medical health and wellness' and the 'environment'.

As well as the donations administered by the Hongkong Bank Foundation, an additional HKD100 million has been committed to The Community Chest of Hong Kong, bringing the total amount that will be invested in the community through the programme to HKD477 million. The Community Chest of Hong Kong has initially identified 24 charities with a wide range of projects that are vitally important to the local community. The next round of allocations will take place in 2017.

Mr John Tsang, Financial Secretary, The Government of the Hong Kong Special Administrative Region, co-officiated at the programme ceremony with Mr Peter Wong, Deputy Chairman and Chief Executive of The Hongkong and Shanghai Banking

This information is issued by

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Corporation Limited; Ms Helen Wong, Chief Executive, Greater China, HSBC; Ms Diana Cesar, Chief Executive, Hong Kong, HSBC and Dr Rosanna Wong, Non-executive Chairperson of the Hongkong Bank Foundation.

Speaking at the programme ceremony, Peter Wong said, “The histories of Hong Kong and HSBC are closely intertwined and we have grown together. This unique programme demonstrates our continuing determination to support the development of Hong Kong by addressing important social needs for the community.”

Diana Cesar added, “Hong Kong is at the heart of HSBC’s business and strategy – and our success here is dependent on the success of the community. We would like to extend our heartfelt thanks to all those who supported the charity programme including the banknote subscribers, customers, staff, panelists and charities who submitted their proposals. We look forward to bringing long-lasting benefits to and serving our community for many more years ahead.”

To commemorate the 150 years since HSBC’s founding in Hong Kong, the Bank issued two million HSBC 150th Anniversary Banknotes in 2015. The net proceeds totaled HKD477 million.

For further details about the programme, please visit <http://www.about.hsbc.com.hk/hsbc-in-hong-kong/community>

Castle Peak Hospital is one of the charities supported by these donations. Watch a film about how it is helping people with mental illness here <https://youtu.be/ctgL9KXbiCs>

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**Notes to editors:**

**The 11 themed based projects supported by the programme**

**Youth and Education**

Financial Literacy for Youth - Hong Kong Family Welfare Society  
E-Learning for Special Education - Sam Shui Natives Association Lau Pun Cheung School  
Parents Academy - Tung Wah Group of Hospitals  
Intelligent Robots for SEN Children Learning - 29 Special Schools Consortium

**Medical Health and Wellness**

The Mental Health Experience Museum - Castle Peak Hospital  
Breast Health for Life - Hong Kong Breast Cancer Foundation  
Smart Home for Seniors - Senior Citizen Home Safety Association  
Project STEP - Emotional Wellness for Young People - The Hong Kong Federation of Youth Groups

**Environment**

The Institute of Bioresource and Agriculture - Hong Kong Baptist University  
PRAISE HK - Personal Air Quality Solutions - The Hong Kong University of Science and Technology  
The Hong Kong Marine Life Stranding and Education Centre - Ocean Park Conservation Foundation, Hong Kong

**The Hongkong and Shanghai Banking Corporation Limited**

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves around 46 million customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. The Group serves customers worldwide from over 4,400 offices in 71 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,608bn at 30 June 2016, HSBC is one of the world's largest banking and financial services organisations.

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