HSBC LAUNCHES NEW EQUITY DERIVATIVE WEBSITE
Optimised Search Engine to Help Investors Grasp Opportunities

HSBC today announced the launch of a new website for clients investing in Hong Kong-listed warrants and callable bull/bear contracts (CBBCs). Investors will be able to use the site’s sophisticated and comprehensive search function to select products which suit their investment strategy.

Nicola Pantone, Managing Director and Head of Wealth Sales, Asia-Pacific, HSBC, said, “We are excited to launch this new website that incorporates several new analytics and informative features, which we believe will help investors better understand market dynamics and will enhance their ability to better manage their portfolio. Hong Kong is one of the most active securitised derivatives markets in the world and HSBC’s commitment to serving clients investing in this dynamic market is reflected by our leading position as warrant and CBBC issuer, and liquidity provider. With much greater interaction between China and Hong Kong, since the launches of the Stock Connect schemes, we believe Hong Kong’s equity market will continue to offer great opportunities for investors.”

Hong Kong is established as one of the world’s leading equity derivatives markets. The number of newly listed warrants and CBBCs reached a record high at 21,224 in 2017, representing a year-on-year increase by 54%. Total turnover of warrants and CBBCs were HKD3 trillion and HKD1.19 trillion respectively*.

The new website features an optimised search engine that allows investors to identify warrants or CBBC by issuer name, predefined investment strategy (such as active quote, high gearing and risk), effective gearing, time to maturity, implied volatility and delta, among other variables. Investors who would like to search for a more precise product can create their own search criteria of up to 19 items.

Once a product is selected, investors can execute a trading idea as they will be taken directly to the HSBC Personal Internet Banking platform. From market insights, sector
The new website is available in English, Traditional Chinese and Simplified Chinese. Moreover, it is designed based on high accessibility standards to ensure a positive user experience for disabled clients and compatibility with devices including smartphones, tablets and laptops.

For more information, please visit www.warrants.hsbc.com.hk.

*Source: Hong Kong Exchanges and Clearing Limited

ends/more

Notes to Editor:

The Hong Kong and Shanghai Banking Corporation Limited

The Hong Kong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves our customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. The Group serves customers worldwide from around 3,900 offices in 67 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US$2,526bn at 30 September 2017, HSBC is one of the world's largest banking and financial services organisations.

Disclaimer:

This is a non-collateralised product. This information (including any indicative terms) has been issued by The Hong Kong and Shanghai Banking Corporation Limited (“HSBC” or the “Issuer”) for general information purposes only. This document does not constitute an offer or solicitation for, or advice as to any purchase or sale of Structured Products. The Issuer is not the ultimate holding company of the group to which the Issuer belongs and with which the Issuer's name is identified. The ultimate holding company of the group to which the Issuer belongs is HSBC Holdings plc. HSBC Holdings plc and its subsidiaries (the “HSBC Group”) and/or their officers, directors and employees may have long or short positions in any securities, including the underlying, mentioned in this document. HSBC Group companies may sell securities to or buy them on a principal basis and may earn brokerage fees in respect of any business transacted by them in any of the Structured Products mentioned herein. Investors are warned that the price of the Structured Products may fall in value as rapidly as it may rise and holders may sustain a total loss of their investment. This information does not disclose all relevant risks arising from and material terms in relation to the trading of Structured Product(s) mentioned herein. Suitability should be duly considered by investors before trading in such
Structured Products. You should ensure you understand the nature of the Structured Products and carefully study the risk factors set out in the Base Listing Document and the relevant Launch Announcement and Supplemental Listing Document and, where necessary, seek professional advice before you invest in the Structured Products. The Base Listing Document and the relevant Launch Announcement and Supplemental Listing Document may be obtained during usual business hours on any weekday (Saturdays, Sundays and holidays excepted) at the offices of the Issuer at HSBC Main Building, 1 Queen's Road Central, Hong Kong. Before purchasing the Structured Products you should ensure that you fully understand the potential risks and rewards and independently determine that they are appropriate for you given your objectives, experience, financial and operational resources and other relevant circumstances. HSBC Securities Brokers (Asia) Limited is the liquidity provider of the Structured Products issued by HSBC and may conduct market making activity in respect of the securities mentioned herein. Investors should note that HSBC acting through its appointed liquidity provider may be the only market participant in the Structured Products. Market information is obtained from sources believed to be reliable but which has not been independently verified; no guarantee, representation or warranty is made and no responsibility or liability as to its accuracy or completeness is accepted. Please note that any prices or levels contained in these pages are indicative only and may vary in accordance with changes in market conditions. No liability is accepted whatsoever for any direct, indirect or consequential loss arising from the use of this market information or the use of this website. Expressions of opinion are those of HSBC only and are subject to change without notice. In respect of the Structured Products, HSBC or any of its affiliates may from time to time implement promotion programmes, including commission rebates or other form of incentives, with a selected number of intermediaries. CBBC have a mandatory call feature and may therefore be subject to early termination, upon which (i) investors in category N CBBC will lose all of their investments in the CBBC; and (ii) the residual value of category R CBBC may be zero.

Please read the disclaimers in relation to the Hang Seng Index and the Hang Seng China Enterprises Index in the relevant Launch Announcement and Supplemental Listing Documents.

ends/all