

News Release

17 January 2018

INTRODUCING HSBC REWARD+

A Dedicated Mobile App for HSBC Credit Cardholders to Discover Offers and Manage Card Transactions

HSBC recently launched HSBC Reward+, a dedicated mobile app for HSBC Hong Kong Credit Cardholders to search and save all promotional offers ranging from dining, shopping, online shopping to travel and leisure and healthcare while managing card transactions anytime, anywhere.

The newly launched HSBC Reward+ enables cardholders to settle their credit card statements or any of their purchases using their RewardCash with just a click. Also, they can handily review their card transactions and details through the app, including history of earnings, redemptions and expiry dates of RewardCash. The app allows cardholders to register for selected promotion offers directly and conveniently in the app and expiry reminders for saved favourite offers will also be available.

Greg Hingston, Head of Retail Banking and Wealth Management, Hong Kong, HSBC, said, "People are using their mobile device for almost everything - from shopping and dining, to booking travel and managing their wealth. HSBC Reward+ enables our cardholders to easily access our arrays of offers and manage their card statement at their fingertips. Customers can look forward to more new features going forward and we will listen to customer feedback on how the app can be more meaningful to them and will build this in to how we also enrich the app."

The app is now available for download in the App Store and Google Play™, supporting both iPhones with iOS version 8.0 or above, and mobile handsets with Android™ OS version 4.4 or above.

From today until 28 February 2018, customers can earn up to \$80 RewardCash by using RewardCash to pay credit card bill via "Pay with RC" function. Cardholders can earn \$50 RewardCash simply pay their credit card bill or any transaction* (regardless of the paid amount), and extra \$30 RewardCash for transaction** is made at Broadway or Mannings.

For more information about HSBC Reward+ and respective promotion T&C, please visit: <https://www.hsbc.com.hk/personal/credit-cards/rewardapp.html>

**Transaction refers to any transaction made from 11 December 2017 to 28 February 2018.*

***Transaction refers to transaction made at Broadway or Mannings from 11 December 2017 to 28 February 2018.*

This information is issued by

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Notes to editors:

"Red Hot Rewards of Your Choice" programme

The Red Hot Rewards of Your Choice programme allows HSBC cardholders to earn up to 6X RewardCash at a wide range of merchants all year round and allocate your extra 5X RewardCash among their six preferred spending categories of Dining, Entertainment, Home, Lifestyle, China Spending and Overseas Spending. They can enjoy the extra RewardCash for their first HKD100,000 eligible spending.

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The Hongkong and Shanghai Banking Corporation Limited

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