



News Release

25 June 2018

PAYME PARTNERS WITH HKTV TO LAUNCH SEAMLESS, SECURE MOBILE PAYMENTS ON HKTVmall APP

Enabling PayMe Payments For Customers and Merchants

HSBC's PayMe and HKTV today announced a partnership that enables PayMe payments on HKTVmall app, the popular mobile shopping app in Hong Kong.

PayMe's industry leading payment capabilities provide HKTV and in the future new merchants the opportunity to offer Hong Kong customers fast, easy and secure payments.

Greg Hingston, Head of Retail Banking and Wealth Management, Hong Kong, HSBC, said, "We are pleased to see PayMe has become one of the most popular payment apps in Hong Kong. Social payments between friends and family in Hong Kong is the first chapter in PayMe's growth journey. The partnership with HKTVmall marks a new milestone, and will allow us to accelerate the adoption of PayMe payments for consumers and merchants."

Terence Chiu, Head of Commercial Banking, Hong Kong, HSBC, said, "Understanding the opportunities created by digital is essential for Hong Kong businesses to maintain their competitive edge. We are proud to be a leading bank in Hong Kong to announce such a service in commercial banking. This is also an integral part of our programme of digital initiatives this year which aim to offer our customers a simpler, better and faster banking experience."

Ricky Wong, Chairman of HKTV said, "The establishment of HKTVmall bears an important mission to create new ways of retailing, to maintain Hong Kong's position as the Shoppers' Paradise of Asia, and this cannot be achieved without the support of innovation and technologies. Having PayMe as our partner not only adds convenience for payment for our customers, but also a new milestones for social payment app as consumers can pay with PayMe on HKTVmall for the purchase from our nearly 3,000 merchants and suppliers."

Paying with PayMe on the HKTVmall will be available later this week. It only takes a few taps. When shoppers check out, they will be taken automatically to the PayMe app. Their online orders will be processed as soon as successful payment is confirmed.

To celebrate the launch, shoppers will be rewarded in a series of offers*.

- Check out with PayMe and quote “PAYME50” coupon code to receive HKD50 instant discount for orders over HKD400
- Check out with PayMe to enjoy a special discount on 15,000 select electric appliance and electronic products. Save 5% on the purchase of one item and 8% on two items
- Make a purchase of any value and check out with PayMe to enter a lucky draw to win a mystery box. Prizes include some of the most popular HKTVmall items, ranging from Nintendo Switch, Dyson hairdryer, to GoPro Hero camera and Amazon Echo

PayMe, which was launched in February 2017, is a standalone mobile payment app that allows HSBC and non-HSBC customers to send money to their family and friends instantly and for free. PayMe regularly releases new features and enhancements with customers at the heart of its development journey.

**Offer is valid once per customer on a first come, first served basis. Subject to Terms & Conditions.*

ends/more

Note to editors:

The Hongkong and Shanghai Banking Corporation Limited

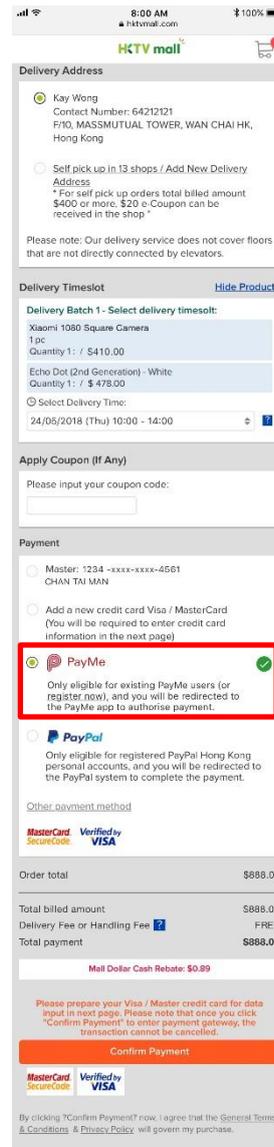
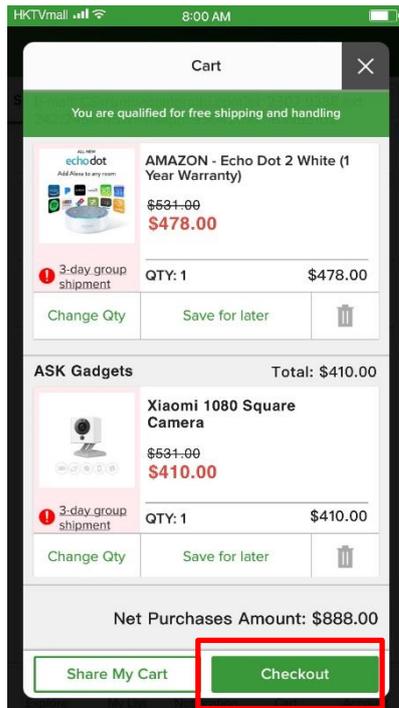
The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves our customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. HSBC Group serves customers worldwide from approximately 3,900 offices in 67 countries and territories in our geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,652bn at 31 March 2018, HSBC is one of the world’s largest banking and financial services organisations.

About Hong Kong Television Network Limited

Hong Kong Television Network Limited is a Hong Kong listed company (SEHK : 1137). Established in 1992, the Group possesses extensive and successful experience in telecom market liberalization, popularizing advanced technology and applications. The Company is now developing Hong Kong’s largest 24-hour online shopping mall, HKTVmall, providing a “one-stop shop” platform to people in Hong Kong, including entertainment, online shopping, delivery service and impressive customer experience. For more information on HKTV, please visit www.hktv.com.hk.

HKTVMall Payment Journey with PayMe

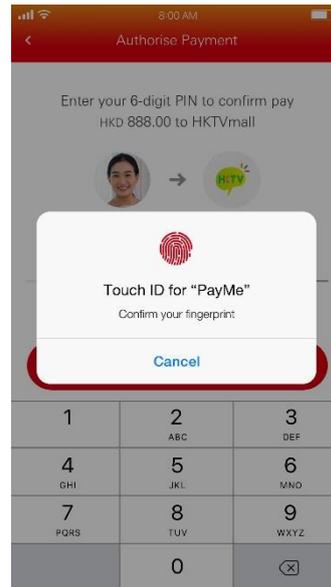
Step 1 Check out on HKTVMall



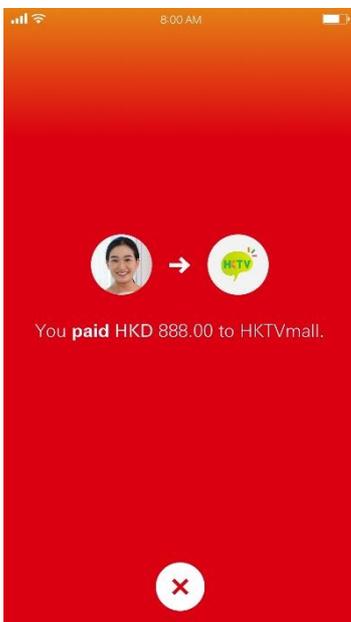
Step 2 Confirm payment on PayMe



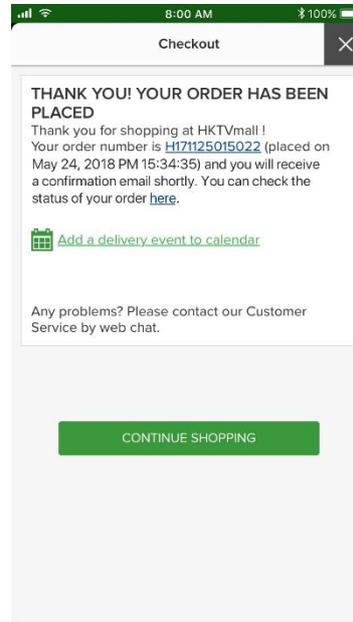
Step 3 Authorise payment



Step 4 Payment confirmation



Step 5 Order completion



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