

22 March 2019

## **HSBC'S PAYME FOR BUSINESS APP READY FOR DOWNLOAD**

- *Businesses can now download the app and start accepting real-time digital payments via a mobile device from PayMe users*
  - *Transaction fees for merchants waived until 30 June, 2019*
- *Consumers can make purchases at 45 participating merchants at launch*

HSBC's PayMe today announced that PayMe for Business, its new person-to-merchant (P2M) payments app, is now available for download from the Hong Kong Apple App Store\* and Google Play™\*\*. With no set-up costs, HSBC Business Banking customers in Hong Kong can start using PayMe for Business to accept digital payments via a mobile device – anytime, anywhere – from nearly 1.5 million PayMe users. As an early bird offer, HSBC is waiving merchant transaction fees until 30 June, 2019.

Consumers can look out for a PayMe sign at 45 participating merchants\*\*\*. Using the latest version of the PayMe app, they can make a payment by activating the scanner with a simple swipe to the left, and then scan the dynamic PayCode provided by the merchant. Payment authorisation will be completed in a matter of moments.

**Greg Chapman, Head of PayMe, HSBC**, said, “Recent beta testing has given us invaluable merchant and consumer insights, allowing us to refine the user experience before today’s launch. We’re thrilled to have launched the app knowing that it was co-designed with our customers, and we look forward to continue building out new features to support all their business needs and help them grow.”

The PayMe for Business app has no limits on payment collections amount and enables merchants to instantly transfer money to their HSBC Business Banking account and access their money in real time. It also offers features to help them gain insight into their business performance, as well as easily export transaction histories into compatible business accounting software.

HSBC Business Banking customers can get started by downloading the PayMe for Business app, completing the brief set up using their HSBC Business Internet Banking details and start collecting payments right away. A Business Starter Guide ([www.payme.hsbc.com.hk/business-starter-guide](http://www.payme.hsbc.com.hk/business-starter-guide)) providing more detailed information is available for merchants and their staff in need of help, as well as PayMe Customer Service support available within the business app.

HSBC's PayMe will soon introduce PayMe Perks featuring special offers such as discounts and limited edition F&B items exclusive to PayMe customers at participating merchants. More details will be revealed in the coming weeks.

PayMe customers attending this year's Taste of Hong Kong festival, running until 24 March, will be able to pay with the app at selected merchants, with dedicated PayMe queues to help them skip the line. They can also access the PayMe Garden, exclusively designed for PayMe users, to relax and charge their phones, simply by showing the PayMe app.

\*Apple and Apple logo are registered trademarks of Apple Inc. in U.S. and other countries. Apple Store is the service trademark of Apple Inc.

\*\*Google Play™ is the trademark of Google Inc.

*ends/more*

### Note to editors:

Marketing images for media usage - PayMe for Business is Now Available for Download



The image is a promotional poster for PayMe for Business. It features a photograph of a cafe interior with a glowing neon 'OPEN' sign. In the foreground, a woman is using her smartphone, likely the PayMe app. The text on the poster is as follows:

**PayMe for Business 正式推出！**  
**PayMe for Business is here!**

立即下载 PayMe for Business 流动應用程式，连接超过 100 万名 PayMe 用户，  
可即时收取款项。

Download PayMe for Business today to connect to a PayMe community of over  
a million people and start collecting payments instantly in the palm of your hand!

了解更多 For more, visit us at:  
[payme.hsbc.com.hk/business](http://payme.hsbc.com.hk/business)

The poster also includes icons for the App Store and Google Play, a QR code, and the PayMe and HSBC logos at the bottom. The tagline 'Together we thrive' is visible next to the HSBC logo. At the very bottom, there is small text: '© 2022 HSBC Bank (Hong Kong) Limited. All rights reserved. HSBC and the HSBC logo are registered trademarks of HSBC Bank plc. PayMe is a service mark of HSBC Bank (Hong Kong) Limited. All other marks are the property of their respective owners.'



\*\*\*Each merchant will be able to use PayMe for Business to collect money at a designated shop. Below are stores that accept PayMe as of launch, with new merchants to be continually added:

### Dining

Stores	What do they sell?	Address
18 Grams Specialty Coffee	Bringing you the best premium local roast coffee is our ultimate goal.	Unit C, G/F, 15 Cannon Street, Causeway Bay
Appendix Coffee & Bar	Coffee and bar restaurant serving innovative cocktails.	3/F, Tower 535, 535 Jaffe Road, Causeway Bay
DAMA Juice	Juice bar with cold-pressed smoothies, juices and salads.	G/F, No.33 Gough Street, Central
DaSHU	Savoury lunch box supplier with delivery services.	G/F, No.33 Gough Street, Central
Ding's Kitchen	Authentic traditional Cantonese cuisine with seasonal ingredients and dishes.	21/F, V Point, No.80 Tang Lung Street, Causeway Bay
Ding's Club	Offers an à la carte and set menu for diners to experience the essence of Cantonese cuisine.	23/F, H Queen's, No.80 Queen's Road Central, Central
Food Expression	Gourmet reinvented. Fast and easy. Established in Central since 2009.	HOK70, Level 1, Hong Kong Station, Central
KONG by Bread & Beast	Neo-HK dining, cocktail and craft beer bar concept. CNN Travel Top 10 New Restaurants 2019.	G/F, 3 Swatow Street, Wan Chai

The Drunken Pot	The modern 5 in 1 hot pot.	Restaurant 1, 2/F, 8 Observatory Road, Tsim Sha Tsui
The Flying Winemaker	Provides unique integrated wine offerings to customers in a fun environment with a professional voice.	2003B, 20/F, Arion Commercial Centre, 2-12 Queens Road West, Sheung Wan
Van Gogh SENSES	Van Gogh art-themed restaurant and gift shop with exclusive license from the Van Gogh Museum in Amsterdam.	Shop 208, 1881 Heritage, 2A Canton Road, Tsim Sha Tsui
Vida Coffee Stand	A caffeine joint for people in the neighbourhood to congregate.	Shop 220-1, 2/F, The Galleria, 9 Queen's Road Central, Central

### **Fashion & Beauty**

<b>Stores</b>	<b>What do they sell?</b>	<b>Address</b>
Dearest Limited	HK original aromatic jewellery.	Room 28, 2/F, Willy Commercial Building, 28 Wing Kut Street, Sheung Wan
LOOKRIGHTT	Trendy clothing and sneaker store.	Room 1307B, 13/F, Good Hope Building, No.5 Sai Yeung Choi Street South, Mong Kok
Lucky Embroidery	Established in 1975, Lucky Embroidery is over 40 years old. Provides in-house embroidery and a great variety of Qun Kwas.	Flat 202, 2/F, New Landwide Commercial Building, 73 Kimberley Road, Tsim Sha Tsui
Miss Julie	Jewellery made from natural gems, shell pearls and semi-precious stones.	1/F, 28 Gough Street, Central
Mushroom	Selling various beautiful things to make your day happier.	Shop 12, 6/F, Langham Place, 8 Argyle Street, Mong Kok

No.8	Custom and ready-made bridals, couture and qipao.	Shop 8, G/F, Western Market, 323 Des Voeux Road Central, Sheung Wan
Obellery Studio Ltd	Jewellery studio with artisan crafts, designer jewellery and handmade jewellery workshops.	Unit H403, Block B, PMQ, 35 Aberdeen Street, Central
Parfumerie Trésor	The first and only niche artistic perfume boutique in Hong Kong.	G/F, 18 Upper Station Street, Sheung Wan
SHHH	Shhh is a by-appointment-only salon and hair spa in Hong Kong.	G/F, 94 Hollywood Road, Central
The LOFT Bridal	Founded and run by ex-Céline and Lane Crawford buyer, Jacqueline Au, The LOFT Bridal brings an unparalleled edit of the most covetable names in bridal fashion.	2/F, 8 On Wo Lane, Central

### Lifestyle & Others

<b>Stores</b>	<b>What do they sell?</b>	<b>Address</b>
4ward Fitness	A 24-hour Korean fitness facility.	2/F, MPM Plaza, 11 Nelson Street, Mong Kok
513 Paint Shop	513 Paint Shop is a boutique paint shop bringing eco-friendly and non-toxic paints for interiors.	Unit S513, PMQ, 35 Aberdeen Street, Central
ABC Cooking Studio	Japanese culinary school for cooking, bread and cake making.	Shop 108-109, 1/F, K11 Art Mall, 18 Hanoi Road, Tsim Sha Tsui

Bronster Co. Ltd	Photo and video equipment and electronic gadgets retailer, serving photography and videography experts since 1985.	Unit 407, Wing On Plaza, 62 Mody Road, Tsim Sha Tsui
CAKE OPTION	Professional custom cake styling and advanced ingredients producer.	Room M, 12/F, King Win Factory Building, 65-67 King Yip Street, Kwun Tong
Catchy Box Limited	Master of Japanese sake and alcoholic drinks.	Room P1, 10/F, Kaiser Estate Phase 3, No.7-11 Hok Yuen Street, Hung Hom
Dam Dam Birdnest Limited	Instant health food store (including ready-to-serve bird's nest and other traditional Chinese tonics).	Unit E2, 6/F, Block 3, Camel Paint Building, 60 Hoi Yuen Road, Kwun Tong
Daniel Tam Photography	Representing the top 20 photographers on the web, with over 100 international awards, portrait photography, interior and product shooting.	Flat C, 1/F, Block C, Chin Fat Factory Building, 3 Tsat Po Street, San Po Kong
Danz Avenue	Dance and fitness studio with a wide range of different classes.	Unit 34-37, 6/F, Beverley Commercial Centre, Chatham Road South, Tsim Sha Tsui
Erika Yoga Limited	We provide India Traditional Yoga, Yoga Fit and Relaxation Yoga.	Room A, 10/F, Capri Building, 130 Austin Road, Tsim Sha Tsui
EVRbeauty	Professional laser hair removal service with the most advanced technology and remarkable service.	8E, 8/F, Emperor Watch & Jewellery Building, 8 Russell Street, Causeway Bay

GAIA Holistic Living	Yoga. Healing. Wellness. For the nourishment of body, mind and soul.	Room 1813, Wellborne Commercial Centre, 8 Java Road, North Point
Gusteau's Hong Kong	Premium gourmet and lifestyle store. Premium meats, 100% made in HK sausages, homeware and lifestyle gadgets.	G/F, 24 Wing Cheung Street, Morrison Hill, Wan Chai
Hiu Fung Ltd	Exclusive, traditional skincare products in Hong Kong.	No.2, G/F, Hi Tech Centre, 9 Choi Yuen Road, Sheung Shui
Jouer Atelier	Jouer Atelier is a treasure trove of creative pastry treats, innovative artwork and decorative curios.	G/F, 1 Sau Wah Fong, Wan Chai
Le' Sean	Artificial flowers by an award-winning florist.	F7A, 1/F, Fashion Walk, 27-47 Paterson Street, Causeway Bay
M FLORIST	Hong Kong's premier online florist.	Flat A, 4/F, Pak Fook Industrial Building, 615 Tai Nan West Street, Cheung Sha Wan
MINI SHOP	Hong Kong, South Korean and Japanese accessories.	Shop M12, Sino Centre, No.582-592 Nathan Road, Mong Kok
Niccoloo Strings	String instruments and accessories shop in Hong Kong.	Room 501, Keen Hung Commercial Building, 80 Queen's Road East, Wan Chai
Shabibi Sheep Workshop	Fair-faced concrete home decor creations, designed and handcrafted in Hong Kong.	Shop 106, The Mills, Tsuen Wan

Simply Bowls Institute Limited	The first lawn bowls school in Hong Kong.	Room A, 11/F, Vulcan House, 21-23 Leighton Road, Causeway Bay
SLEEEP	A multi-award winning capsule hotel blending design, technology and humanity providing hourly booking recharge pods for busy urbanites.	242 Queen's Road Central, Sheung Wan
Tavolo Kids Living	Meticulously selected luxury furniture and living products from all over the world.	Room 904-905, 9/F, Kornhill Plaza Office Tower, Quarry Bay

SVF License Number: SVFB002

**The Hongkong and Shanghai Banking Corporation Limited**

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves our customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. The Group serves customers worldwide in 66 countries and territories in our geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of \$2,558bn at 31 December 2018, HSBC is one of the world's largest banking and financial services organisations.

*ends/all*