

6 May 2019

HSBC'S PAYME OFFERS EXCLUSIVE DISCOUNTS AND EXPERIENCES TO HONG KONG SHOPPERS

****Receive great discounts when using PayMe at select merchants across Hong Kong****

HSBC announced today that PayMe users across Hong Kong will enjoy exclusive discounts and free gifts from select PayMe for Business merchants starting today through to 31 July. Special offers*, including free PayMe-themed food and drinks, upgrades and experiences will be available from a host of merchants in the food and beverage, fashion and beauty and lifestyle space.

Dubbed PayMe Perks, the 12-week-long campaign is open to all PayMe users who visit participating merchants and pay with the app.

Greg Chapman, Head of PayMe, HSBC, said: "We are delighted to partner with a number of PayMe for Business merchants to offer exclusive discounts and unique experiences for our 1.5 million PayMe users. Since the recent launch, the PayMe for Business app has seen tremendous success in registrations enabling businesses to collect mobile payments instantly. Many of them told us that aside from the seamless payment experience they also enjoy the business growth opportunities, such as the PayMe Perks campaign, that PayMe brings. With our continuous commitment and investment in digital, we will continue developing new features and experiences for both consumers and merchants in Hong Kong."

Offers include: HKD15 off HKD50 purchases between 6 May and 24 May at Chrisly Café (Wan Chai), 5-10% off coffees at 18 Grams (Causeway Bay), signature PayMe cocktails at KONG by Bread and Beast and exclusive tailor-made PayMe beer, sausages and cold cuts at Gusteau's HK.

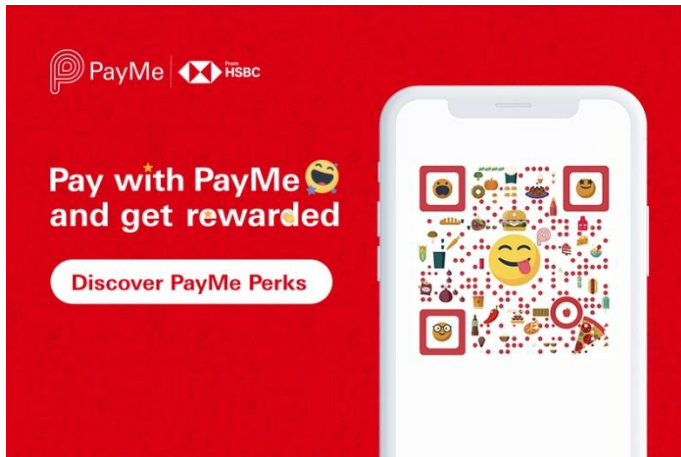
Participating merchants include: Chrisly Café (Wan Chai), 18 Grams (Causeway Bay), KONG by Bread and Beast, Gusteau's HK, Obellery Studio, Daniel Tam Photography, Bronster Co, Blossom – The Secret Garden, Vida Coffee Stand (Central), Mushroom (Mong Kok), 4ward Fitness, LOOKRIGHTT, CAKE OPTION, Dam Dam Birdnest, Dearest Limited and Bellota-Bellota.

Please visit payme.hsbc.com.hk/offers to discover more about PayMe Perks.

*Offers are subject to relevant terms and conditions.


Note to editors:



Marketing images for media usage – Pay with PayMe and get rewarded







Participating Merchants

Food & Drinks



Merchant	PayMe Perks
 <p>華星 冰室</p>	<p>Chrisly Cafe (Wan Chai)</p> <p>Offer:</p> <p>HKD 15 off upon purchase of HKD 50 (from 6 May to 27 May 2019)</p> <p>PayMe exclusive: Emoji menu.</p> <ul style="list-style-type: none">• Guess and try the classic HK favourites on our special emoji menu at just HKD 48 (applicable from Monday to Friday, 2.30pm to 6.00pm) <p>Chrisly Cafe is a local Hong Kong cafe, bringing you traditional favourites from delicious scrambled eggs to milk tea every day of the week.</p> <p>Find us at:</p> <p>G/F, 6 Heard Street, Kwong Sang Hong Building, Wan Chai</p>



Merchant	PayMe Perks
 <p>EST. 18 2010 GRAMS Specialty Coffee</p>	<p>18 Grams Specialty Coffee (Causeway Bay)</p> <p>PayMe exclusive: Pay with PayMe and try the exclusive PayMe Red Eye black coffee.</p> <p>Offers:</p> <ul style="list-style-type: none"> • 5% off upon purchase of 1 to 2 cups • 10% off upon purchase of 3 cups or more • Free upgrade to non-dairy milk for any drink <p>18 Grams Specialty Coffee brings you the best locally roasted premium coffee.</p> <p>Find us at:</p> <p>Shop C, G/F, Hoi To Court, 15 Cannon Street, Causeway Bay</p>
 <p>KONG</p>	<p>KONG by Bread and Beast</p> <p>PayMe exclusive: Try the signature P.A.Y.M.E. cocktail with Prosecco, Aperol, Yuzu, Mai Zou, Earl Grey</p> <p>Offers:</p> <ul style="list-style-type: none"> • May: Complimentary Brooklyn Brewery Bel Air Sour upon purchase of HKD 150 • June: Complimentary 4 cans of Brooklyn Brewery Summer Ale upon purchase of a Bread and Beast junk package (minimum charge is HKD 1,500) • July: Buy 1 get 1 free on “HK Yau Craft Beer” <p>KONG by Bread and Beast is a neo-HK dining, cocktail and craft beer bar concept. One of CNN Travel's Top 10 New Restaurants 2019.</p> <p>Find us at:</p> <p>G/F, 3 Swatow Street, Wan Chai</p>

Merchant	PayMe Perks
	<p>Gusteau's HK</p> <p>PayMe exclusive: Pay with PayMe to try the 'Tailor Made PayMe Beer Cold Cut', or the 'PayMe Sausage'.</p> <p>Offers:</p> <ul style="list-style-type: none"> • 5% off chilled products • 10% off frozen items <p>Premium gourmet and lifestyle store established by two post-80's young men in pursuit of quality of life. Specializing in premium meats, 100% made in HK sausages, homeware and lifestyle gadgets.</p> <p>Find us at:</p> <p>G/F, No. 24 Wing Cheung Street, Wan Chai</p>
	<p>Bellota-Bellota</p> <p>PayMe exclusive:</p> <ul style="list-style-type: none"> • A complimentary PayMe Craving Box with 20g of hand-sliced Iberico ham upon spending of HKD 500 <p>Bellota-Bellota is a brand dedicated to the finest traditional Iberian gastronomy, centered around the amazing Iberico ham (Pata Negra), considered by many to be the world's finest, most exquisite product, hand-sliced to satisfy demanding palates with its outstanding flavors or intense aroma.</p> <p>Find us at:</p> <p>Shop G, G/F, New Central Mansion, 45 Gage Street, Central</p>




Merchant	PayMe Perks
	<p>Vida Coffee Stand</p> <p>Offer:</p> <ul style="list-style-type: none"> • A complimentary cup of fruit tea upon spending of HKD 150 (single purchase, one per customer) <p>Vida Coffee Stand is a caffeine joint bringing people together in the neighbourhood.</p> <p>Find us at:</p> <p>Shop 220-1, 2/F, The Galleria, 9 Queen's Road Central, Central</p>
	<p>Cake Option</p> <p>Offer:</p> <ul style="list-style-type: none"> • 5% off upon one-time spending of HKD 2,000 <p>Cake Option is a professional custom styling cake maker and advanced ingredients producer.</p> <p>Find us at:</p> <p>Room M, F12, King Win Factory Building, 65-67 King Yip Street, Kwun Tong</p>



Beauty & Fashion

Merchant	PayMe Perks
	<p>Dearest</p> <p>Offers:</p> <ul style="list-style-type: none">• 10% off regular-priced items• Pay with PayMe to receive a free cotton bag personalised with your name <p>Dearest is Hong Kong's original aromatic jewellery and diffuser brand.</p> <p>Find us at:</p> <p>Room 28, 2/F, Willy Commercial Building, 28 Wing Kut Street, Sheung Wan</p>
	<p>Obellery</p> <p>Offers:</p> <ul style="list-style-type: none">• Signet ring course (first 10 customers only) - 5% off course fee; free hand or laser engraving service for one character; 10% off Obellery jewellery• Silver ring course (first 30 customers only) - 10% off course fee for 2 people or 5% off for 1 person; free laser engraving service <p>Obellery Studio features unique contemporary jewellery from independent artists. Their works are all one of a kind and portray their individual personality.</p> <p>Find us at:</p> <p>Unit H403, Block B, PMQ, 35 Aberdeen St, Central</p>

Merchant	PayMe Perks
	<p>LOOKRIGHTT</p> <p>Offers:</p> <ul style="list-style-type: none"> • 5% off clothing and accessories (caps and bags) • Pay with PayMe to get one R8 20Z Travel Cleaning Kit at HKD 99 <p>LOOKRIGHTT is a trendy clothing and sneakers store.</p> <p>Find us at:</p> <p>Room 1307B, Good Hope Building, 5 Sai Yeung Choi Street South, Mong Kok</p>
	<p>Mushroom (Mong Kok)</p> <p>Offers:</p> <ul style="list-style-type: none"> • 5% off upon one-time purchase of HKD 1,000 • 10% off upon one-time purchase of HKD 2,500 <p>Mushroom sells a wide variety of beautiful things designed for making your day happier.</p> <p>Find us at:</p> <p>Shop 12, 6/F, Langham Place , 8 Argyle, Street, Mong Kok</p>

Lifestyle & Other

Merchant	PayMe Perks
 <p>Blossom <i>- The Secret Garden -</i></p>	<p>Blossom - The Secret Garden</p> <p>Offer:</p> <ul style="list-style-type: none">• Free upgrade – Additional 10-minute head massage per person upon purchase of a 50-minute foot massage session for 2 persons or more (HKD 260 per person)* <p>*The appointment must be made under the same reservation by phone at least one working day in advance.</p> <p>Enjoy the tranquility of the Secret Garden, away from the hustle and bustle of the city.</p> <p>Find us at:</p> <p>1/F, Lin Fook House, 3 Jardine Crescent, Causeway Bay (MTR Causeway Bay Station Exit F1)</p>
 <p></p>	<p>Daniel Tam Photography</p> <p>Offers:</p> <ul style="list-style-type: none">• 10% off Premium Business Profile or Family photo shoot packages, Premium wedding photos <p>Daniel Tam is recognised as one of the top 20 photographers on the web, providing portrait, interior and product photography.</p> <p>Find us at:</p> <p>Flat C, 1/F, Block C, Chin Fat Factory Building, 3 Tsat Po Street, San Po Kong, Kowloon</p>

Merchant	PayMe Perks
	<p>4ward Fitness</p> <p>Offers:</p> <ul style="list-style-type: none"> • 5% off any purchase at "Op-bar" <p>4ward Fitness is a 24-hour Korean fitness facility.</p> <p>Find us at:</p> <p>2/F, MPM Plaza, 11 Nelson Street, Mong Kok</p>
	<p>Bronster</p> <p>Offers:</p> <ul style="list-style-type: none"> • HKD 100 off and a free lens cleaning cloth upon spending of HKD 1,000* • HKD 200 off and a free lens cleaning cloth upon spending of HKD 2,000* <p>*Must be a single purchase and each customer can enjoy the offer once only</p> <p>Photo and video equipment and electronics gadgets retailer serving photography and videography experts since 1985.</p> <p>Find us at:</p> <p>Unit 407, Wing On Plaza, 62 Mody Road, Tsim Sha Tsui</p>

Merchant	PayMe Perks
	<p>Dam Dam Bird Nest</p> <p>Offer:</p> <ul style="list-style-type: none"> • HKD 20 off upon one-time spending of HKD 168 on regular-priced ready-to-eat stew products <p>Dam Dam Bird Nest is an instant health food store, including ready-to-serve bird's nest and other traditional Chinese tonics.</p> <p>Find us at:</p> <p>Unit E2, 6/F, Block 3 Camel Paint Building, 60 Hoi Yuen Road, Kwun Tong</p>

SVF License Number: SVFB002

The Hongkong and Shanghai Banking Corporation Limited

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