



16 January 2020

HSBC 150TH ANNIVERSARY CHARITY PROGRAMME

*Projects in Progress to Positively Impact Society under Three Themes
One in Nine People in Hong Kong Benefits*

HSBC announced today that the projects under the HSBC 150th Anniversary Charity Programme (“Programme”) have successfully launched under the themes of “youth and education”, “medical health and wellness” and “environment”. Overall, the Programme is estimated to reach and benefit one in every nine people in Hong Kong.

Peter Wong, Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited, and Diana Cesar, Chief Executive, Hong Kong, HSBC, co-hosted a thank-you lunch with charity partners yesterday. The charity partners also shared the progress and updates of their respective projects.

Peter Wong said, “We are proud to see how well the 11 projects we selected in 2016 have progressed as they address a diverse range of critical issues close to the hearts of the Hong Kong people.

“This year marks our 155th anniversary. From the first day when HSBC opened its doors for business, its purpose has always been very clear: to enable businesses to thrive, customers to prosper and people to fulfil their ambitions. The histories of Hong Kong and HSBC are closely intertwined and we have grown together. It is a privilege to serve this community and we look forward to working with our charity partners to positively impact Hong Kong and its people.”

In December 2015, HSBC announced a donation of HKD477 million to local charities through the Programme. This donation represented the net proceeds of the sale of two million HKD150 Anniversary Banknotes, which commemorated the Bank’s founding in Hong Kong 150 years ago.

Eleven projects were granted a total of HKD377 million under three themes. These projects, ranging from learning platform for children with special needs, smart home solutions for the elderly, to maintain a sustainable way of living, integrate digital technology into their ideas in serving the community.

Through the Programme, HSBC also donated HKD100 million to The Community Chest of Hong Kong for onward allocation to charities in Hong Kong, with more than 40 projects benefitting so far.

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Notes to editors:

Photo and caption

Peter Wong, Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited (7th from left), Diana Cesar, Chief Executive, Hong Kong, HSBC (7th from right), and Huifeng Zhang, Head of Corporate Sustainability, Asia-Pacific, HSBC (1st from left), met with representatives from the 11 projects supported by HSBC 150th Anniversary Charity Programme.



List of the 11 projects under the three themes

| Project name | Charity partner |
|--|--|
| <i>Youth and education</i> | |
| Special Schools school-based learning materials digitization Scheme and Establishment of "Association of E-Learning for Special Education" | Sam Shui Natives Association Lau Pun Cheung School |
| Parents Academy | Tung Wah Group of Hospitals |
| S-QUBE- Youth Financial Empowerment Project | Hong Kong Family Welfare Society |
| Teaching and Learning for Children with Special Needs by using Intelligent Robots | TWGHs Kwan Fong Kai Chi School |
| <i>Medical health and wellness</i> | |
| The Mental Health Experience Museum | Castle Peak Hospital |
| Breast Health for Life | Hong Kong Breast Cancer Foundation Limited |
| Smart Home: A Smart Solution to Active Ageing | Senior Citizen Home Safety Association |
| Project STEP | The Hong Kong Federation of Youth Groups |
| <i>Environment</i> | |
| Establishing the "Institute of Bioresource and Agriculture (IBRA)" | Hong Kong Baptist University |
| Establishment of the "Hong Kong Marine Life Stranding and Education Centre" | Ocean Park Conservation Foundation, Hong Kong |
| Personalised Real-time Air Quality Informatics System for Exposure - Hong Kong (PRAISE-HK) | The Hong Kong University of Science and Technology |

The Hongkong and Shanghai Banking Corporation Limited

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