

11 October 2020

HSBC LAUNCHES DIGITAL INVESTMENT ACCOUNT OPENING SERVICE

Starting from today, HSBC personal customers can open an investment account 24/7 remotely without visiting branch.

By simply logging on to HSBC HK Mobile Banking App, eligible customers can complete the investment account opening procedure in a couple of minutes by six steps solely on their mobile, including submitting their address proof.

Sami Abouzahr, Head of Customer Wealth, Wealth and Personal Banking, Hong Kong, said: “We are committed to making wealth management services accessible to everyone in Hong Kong through our enhanced digital capabilities. With this new service, customers can now manage their wealth entirely on mobile – open bank and investment accounts, complete their risk tolerance assessment and invest in a range of products. They can also review their portfolios on the go with the dashboard on mobile banking.”

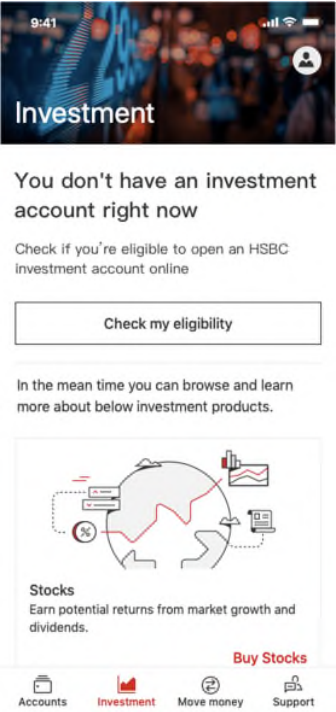
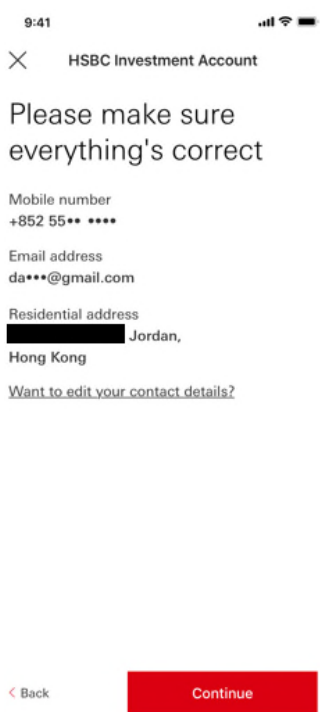
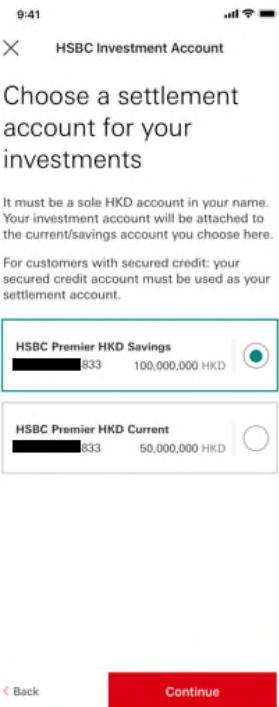
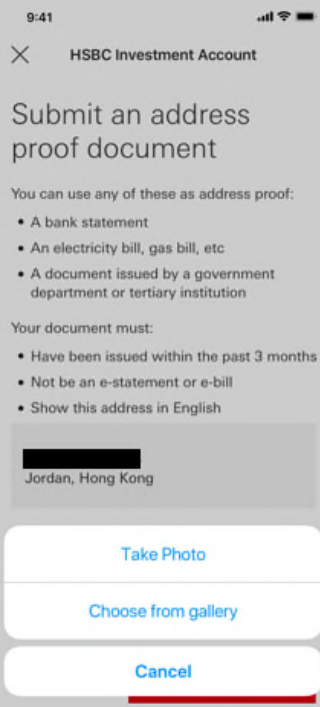
Once the investment account is activated, customers who completed the risk profiling questionnaire can access a wide range of investment products and services such as stocks, unit trusts, bonds, structured products or FlexInvest across all channel, including mobile, internet and phone banking, also through Easy Invest or the bank’s retail outlets.

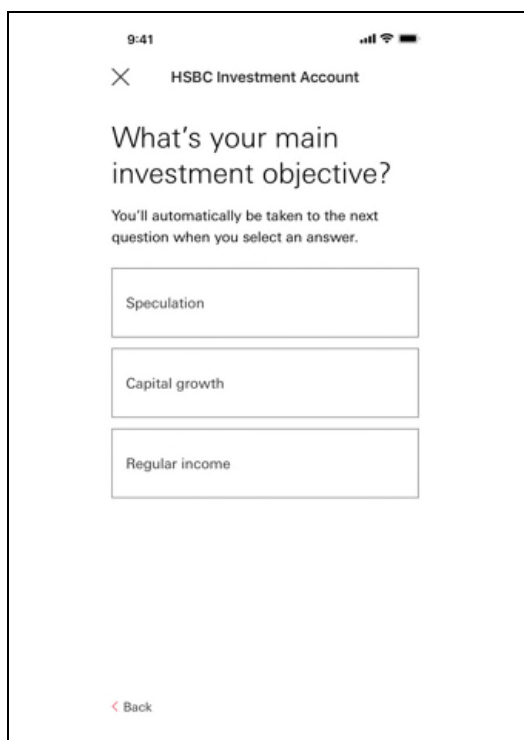
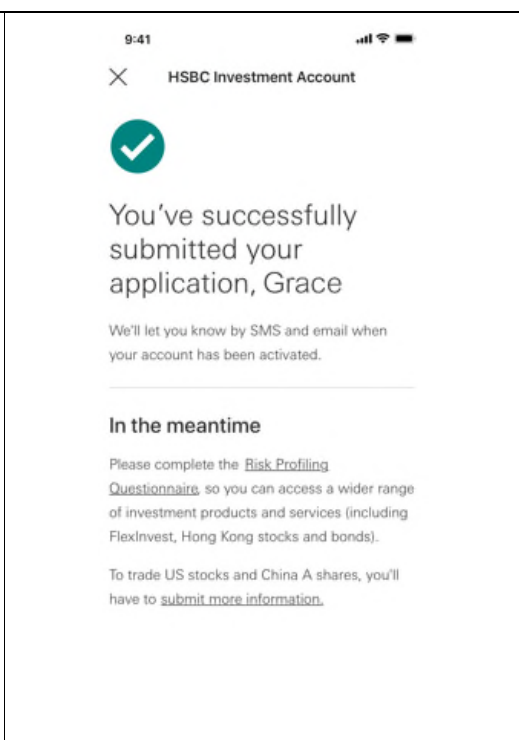
For details please visit: <https://www.hsbc.com.hk/investments/account-opening/>

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Note to editors:

Steps to open an investment account via HSBC HK App

	
<p>1. Log on to mobile banking and open the 'Investment' tab, choose 'check my eligibility'</p>	<p>2. If you are eligible, you will be asked to review your details</p>
	
<p>3. Choose a settlement account to fund the investment</p>	<p>4. Submit an address proof document</p>

 <p>9:41 HSBC Investment Account</p> <p>What's your main investment objective?</p> <p>You'll automatically be taken to the next question when you select an answer.</p> <p>Speculation</p> <p>Capital growth</p> <p>Regular income</p> <p>< Back</p>	 <p>9:41 HSBC Investment Account</p> <p>You've successfully submitted your application, Grace</p> <p>We'll let you know by SMS and email when your account has been activated.</p> <p>In the meantime</p> <p>Please complete the Risk Profiling Questionnaire, so you can access a wider range of investment products and services (including FlexInvest, Hong Kong stocks and bonds).</p> <p>To trade US stocks and China A shares, you'll have to submit more information.</p>
<p>5. Fill in a short questionnaire about your financial knowledge and background</p>	<p>6. Submit application to complete the procedure. You will receive an SMS when your account is activated, please complete the risk profiling questionnaire for access to wider range of services and products</p>

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 64 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,923bn at 30 June 2020, HSBC is one of the world's largest banking and financial services organizations.

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