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HSBC HK COMMUNITY PARTNERSHIP PROGRAMME 2020

*Announces Five Awards to Recognise the Most Outstanding Projects
A Total of 70 Projects To Benefit 630,000 Individuals*

The HSBC Hong Kong Community Partnership Programme 2020 (“CPP”) today recognised five outstanding projects for supporting Hong Kong people to weather COVID-19’s impacts.

Diana CESAR, Chief Executive, Hong Kong, HSBC, said, “While navigating through this challenging pandemic, we would like to acknowledge the non-governmental organisations (NGOs) that have creatively sustained their support to Hong Kong’s most vulnerable populations. We are also proud to see HSBC Volunteers continue to donate their time and talents to the community. Hong Kong is strong and resilient because of its people. If we work together, the city will triumph over this adversity and begin a promising recovery. Next year, the HSBC Hong Kong Community Partnership Programme celebrates its 10th anniversary. We look forward to deepening our commitment to the Hong Kong community.”

In 2020, HSBC doubled its CPP donation to HKD36 million to address COVID-19-related hardships in the community. This funded 70 projects under the banner “Support Hong Kong!” from 53 NGOs which provide a broad range of immediate and long-term assistance. As many as 50 activities will be launched to promote these initiatives in the next few months.

CPP beneficiaries are expected to double to over 630,000 individuals, or one in every 12 people in the territory. The Hong Kong Council of Social Service (“HKCSS”) will monitor the progress of the 70 projects throughout the year.

CHUA Hoi-Wai, Chief Executive, The Hong Kong Council of Social Service, said, “The pandemic has lasted for over 10 months, bringing unprecedented challenges to the disadvantaged and low-income groups. In response to this adverse situation, the HSBC Hong Kong Community Partnership Programme this year provides prompt assistance to those most vulnerable by mobilising stakeholders in our community and driving social support via the Internet. The funded projects are in full swing across all 18 local districts, helping the affected communities acquire future skills and fostering mutual help to strengthen their resilience in dealing with difficult

situations. Let's 'Support Hong Kong!' together and inject positive energy into the community for a stronger recovery."

CPP announced the winners of the five most distinguished projects in 2020:

Outstanding Participation Award	Show Times to Future Online Channel (Wong Tai Sin District) Caritas Hong Kong
Outstanding Collaborative Partnerships Award	Enrich LIFE with Self-employment (Islands District) Community Development Enhancement Fund Limited
Future Skills Award	Everyone is a superstar! (Kowloon City District) Rehabaid Society
Outstanding Community Project Award	Design and Repair in North District (North District) St. James' Settlement
Outstanding Creativity Award	0.5 Playground (Central and Western District) Playright Children's Play Association

CPP was launched in 2012 to inspire collaborative projects across Hong Kong's 18 districts. Over the years, HSBC has donated a total of HKD180 million to CPP, supporting more than 1,200 projects and reaching 5 million beneficiaries in Hong Kong.

In April, HSBC announced it would donate over HKD60 million to assist people affected by the COVID-19 pandemic in Hong Kong as part of the Bank's multi-faceted initiatives to support individuals, businesses and the community. CPP is one of the pillars of the initiative.

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Note to editors:

Photo Caption	
	<p>Diana CESAR, Chief Executive, Hong Kong, HSBC (second from left) and CHUA Hoi-Wai, Chief Executive, The Hong Kong Council of Social Service (first from right) met with two HSBC Volunteers who shared how they continued to donate their time and talents to the HSBC Hong Kong Community Partnership Programme.</p>

Brief introduction of the winning projects:

<p><u>Outstanding Participation Award</u> Show Times to Future Online Channel (Wong Tai Sin District) Caritas Hong Kong</p>	<p>In this project, children and youth with special education needs (SEN) will learn multimedia production and equip themselves for future career opportunities. The participants can join online magazine production, innovation talents training workshop and community drama. The project aims to foster social inclusion and multi-cultural diversity.</p>
<p><u>Outstanding Collaborative Partnerships Award</u> Enrich LIFE with Self-employment (Islands District) Community Development Enhancement Fund Limited</p>	<p>The project aims to help Tung Chung residents who are faced with financial pressure due to the epidemic to acquire knowledge and skills in catering management and operation. Participants will be able to take part in job placement in social enterprises and local organisations to prepare food boxes for the community.</p>
<p><u>Future Skills Award</u> Everyone is a superstar! (Kowloon City District) Rehabaid Society</p>	<p>The project will provide training for students who will in turn help people with disabilities become key opinion leaders (KOLs) on social media. The project aims to make use of technology to support the people with disabilities to reconnect with society and enhance their overall well-being, especially when social distancing measures are in place during the pandemic.</p>
<p><u>Outstanding Community Project Award</u> Design and Repair in North District (North District) St. James' Settlement</p>	<p>The project brings together a group of social workers and handyworkers to help the underprivileged living in North District to equip themselves with basic skills in household repair. Not only will they be able to help themselves, they can also offer a helping hand to their families and friends, fostering a more inclusive community.</p>
<p><u>Outstanding Creativity Award</u> 0.5 Playground (Central and Western District) Playright Children's Play Association</p>	<p>The project introduces this concept of adventure playground by engaging parents and youth from the community to design half of the playground. Children will get to construct and evolve the space while they explore the environment. By empowering children to build a playground from their own perspective, they are able to enjoy the</p>

	adventures and challenges, be creative, and ultimately benefit from robust physical and mental growth.
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HSBC Hong Kong Community Partnership Programme

Since its launch in 2012, HSBC Hong Kong Community Partnership Programme (CPP) has been supported by the Home Affairs Department, the Social Welfare Department and The Hong Kong Council of Social Service (HKCSS). HKCSS has been appointed by HSBC to administer the applications and monitor the grant projects. CPP aims to inspire district-based community initiatives to foster a more inclusive society. Also, it encourages cross-sector collaboration to address the social needs of local districts and help charities and community organisations in Hong Kong build capacity. CPP has supported more than 1,200 projects reaching 5 million beneficiaries since its launch.

The Hongkong and Shanghai Banking Corporation Limited

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