

17 December 2020

**PAYME FOR BUSINESS EXTENDS REACH TO
LOGISTICS SERVICE SECTOR WITH SF EXPRESS HK**

** PayMe now accepted at door-to-door delivery and SF Express HK network points **
** Exclusive discount of HKD3 off for every transaction of HKD10 or above **

HSBC's person-to-merchant (P2M) payment solution PayMe for Business has been adopted by S.F. Express (Hong Kong) Limited ("SF Express HK"), a leading integrated logistics service provider. PayMe users can now conveniently make cashless payments to the door-to-door couriers of SF Express HK anywhere, or at around 120 SF Express HK network points across the city.

The latest addition of SF Express HK further broadens PayMe for Business' merchant network from retail to logistics service sector, marking another milestone in PayMe's ongoing extension of its reach. It also supports the accelerating digital payment trend and changing consumer behaviour, particularly seen in e-Commerce and delivery services amid the pandemic. A contactless payment method would help streamline face-to-face interactions, providing an alternative to cash transactions.

Kerry Wong, Head of PayMe, HSBC, said, "We are delighted to have SF Express HK joining our growing network of PayMe for Business merchants, as we venture into the logistics service sector to support the increasing demands for cashless payments in those transactions. The expanded reach represents another step to our unswerving commitment to bringing a simple and secure digital payment experience to every aspect of Hong Kong people's daily life."

Ray Chui, Head of Sales and Marketing, SF Express HK, said, "SF Express HK is pleased to join hands with PayMe from HSBC, adding a new payment option at our network points and door-to-door services for the convenience of our customers across the city."

To make a payment at SF Express HK network points, PayMe users simply need to generate a payment QR code on their mobile application and present it at checkout. SF Express HK staff can then scan the QR code using a point of sale (POS) scanner to complete the payment collection. The same procedure applies to door-to-door delivery arrangements, where the couriers of SF Express HK scan the QR code with their dedicated mobile devices when arriving at the door for parcel pick-up or delivery.

To celebrate the added convenience, from 22 December 2020 (next Tuesday) to 21 February 2021, PayMe users will enjoy an exclusive discount* of HKD3 off for every transaction of HKD10 or more with SF Express HK.

PayMe for Business continues to expand its footprint in Hong Kong and has recorded an uptick in transactions. In the third quarter of 2020, the P2M transaction volume processed via PayMe for Business has surpassed that for the whole year of 2019. Over 2 million PayMe users may keep track of the latest exclusive offers at various merchants on the PayMe app's discover timeline.

*** Discount details:**

- The offer can be used in conjunction with other promotions, offers or express service cash coupons.
- An eligible user must indicate the use the offer before making payment via PayMe.
- The offer is not applicable to payments for and/or relating to EF locker service.
- Terms and conditions apply. For more information, please refer to the PayMe app.

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Notes to editor:

Image: PayMe for Business further extends to logistics service sector. Over 2 million PayMe users can now conveniently make cashless payments to the door-to-door couriers of SF Express HK anywhere, or at around 120 SF Express HK network points across the city.



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