



10 February 2021

## **THE HONGKONG BANK FOUNDATION 40TH ANNIVERSARY**

*Donation of HKD140 Million to 10 Signature Projects  
Over 720,000 People Will Benefit*

In celebration of the 40th anniversary of The Hongkong Bank Foundation, HSBC is making a special donation of HKD140 million to 10 community projects.

Covering future skills development, easing hardship and improving quality of life, and creating better environment and enhancing climate resilience, these projects are expected to reach and benefit more than 720,000 people, or one in every 10 in the city's population.

Established in 1981, the Foundation has supported over 10,000 projects and has grown to become one of the largest charitable foundations in Hong Kong's business community. It provides support for community needs and the key elements for sustainable growth of Hong Kong, including the renowned ecological habitats in Mai Po Inner Deep Bay Ramsar Site, Hoi Ha Wan and Lai Chi Wo.

**Peter WONG, Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited**, said, "Since 1865, the success of HSBC as a bank has rested on the success of the community we serve, and a community cannot succeed if its most vulnerable members are left behind. We established The Hongkong Bank Foundation 40 years ago to spearhead our charity efforts in Hong Kong and Asia-Pacific by collaborating closely with different non-governmental organisation (NGO) partners, beneficiaries and our employees. We are proud to be able to bring positive change to the community. Alongside the charitable donations, we are committed to working with our stakeholders to build a sustainable future for everybody."

**The Honourable Matthew CHEUNG, Chief Secretary, Hong Kong SAR Government, Peter WONG, David ELDON, Former Chairman, The Hongkong Bank Foundation, and Diana CESAR, Chief Executive, Hong Kong, HSBC**, officiated at a celebration ceremony yesterday.

Representatives from NGO partners, academics, HSBC Volunteers and employees joined the event virtually.

HSBC will partner with 20 long-standing NGOs and universities to conduct the 10 projects under three different themes, including:

*Develop future skills*

- HSBC Greater Bay Area (Hong Kong) Scholarship
- HSBC Hong Kong Community Partnership Programme
- Hub for the future

*Ease hardship and improve quality of life*

- GOODS-CO – holistic online platform for resources circulation to needy
- Pilot launch of Hong Kong's first Food Rescue Smart System
- Hong Kong Breast Cancer Foundation's Lymphoedema Care Service
- The Hongkong Bank Foundation 40th anniversary donation to The Community Chest of Hong Kong
- "Share Your Dreams" Volunteer Project

*Create better environment and enhance climate resilience*

- HSBC Rural Sustainability Programme – APAC Initiative for Regional Impact
- Wetland Incubator: Conservation Solutions for a future with thriving flyways

In addition to the beneficiaries and NGO partners, employees of the Bank will take part in the projects by joining different workshops, visits and volunteering activities. Since its establishment in 1993, HSBC Volunteers have contributed over 1 million hours to serve disadvantaged communities, mentor young people and respond to environmental issues.

Last year, HSBC also made a special donation to assist people affected by the COVID-19 pandemic in Hong Kong. Over HKD70 million was granted to deliver immediate food and hygiene supplies, enable longer-term recovery and nurture future skills of the vulnerable members of the community.

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**Note to editors:**

**Photo caption**



Matthew CHEUNG, Chief Secretary, Hong Kong SAR Government (second from left), Peter WONG, Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited (second from right), David ELTON, Former Chairman, The Hongkong Bank Foundation (first from right), and Diana CESAR, Chief Executive, Hong Kong, HSBC (first from left), officiate at the ceremony to celebrate the 40th anniversary of The Hongkong Bank Foundation.



Representatives from NGO partners, academics, HSBC Volunteers and employees joined the event virtually.

**The Hongkong and Shanghai Banking Corporation Limited**

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 64 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of USD2,956bn at 30 September 2020, HSBC is one of the world's largest banking and financial services organisations.

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