

15 March 2021

PAYME INTRODUCES SPLIT BILL FEATURE FOR USERS TO SHARE GROUP EXPENSES

Picking up the tab for lunch or chipping in to buy a group gift is now easier than ever

PayMe introduced the new split bill feature to facilitate users to share group expenses, whether it be dining bills, gift contributions or bulk order costs among friends. The easy-to-use feature will not only remove the hassle and awkward conversation of splitting payments manually, but also offer PayMe users a chance to win special rewards.

Money transfer is an integral part of our social connection with friends and family. Since its launch, PayMe has been a successful platform to support money transfer for over 2.3 million users, who made 47 per cent more person-to-person (P2P) transactions in 2020 – an indication that COVID-19 pandemic has not precluded our daily social interactions despite various physical distancing requirements.

Kerry WONG, Head of PayMe, HSBC, said: "Everything we do is driven by our commitment to user centricity. On that basis, we continue to draw insights from customer data to improve our services and create new functions in PayMe. The bill splitting function is another example of our mission to develop PayMe into a vital social platform to connect and interact with friends and family, rather than merely a payment app."

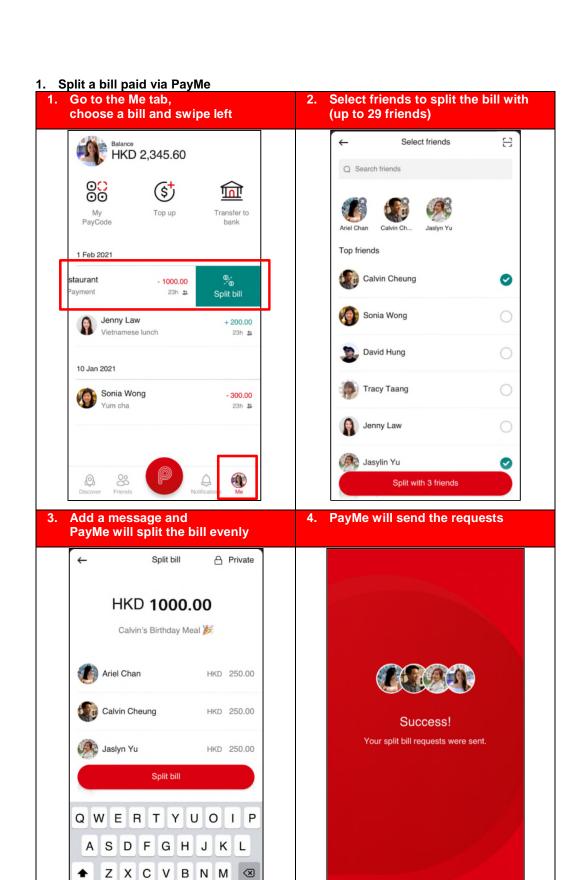
From now until 29 March 2021, PayMe users who complete two split bill transactions on the app will have a chance to win HKD1,000 in their PayMe account.^

For full instructions on how to use the split bill feature, tap the Discover tab in PayMe and check out the latest posts. Users are advised to download the latest edition of PayMe to enjoy the new function.

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Note to editors:

^ From now until 29 March 2021, every 20th PayMe user who completes two split bill transactions on the app will receive HKD1,000 in their PayMe account. There will be a total of 10 winners.

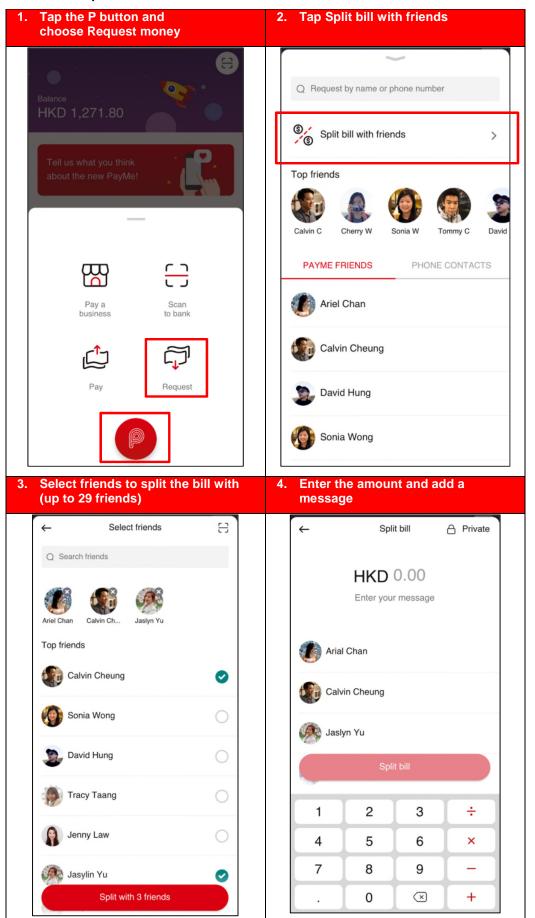


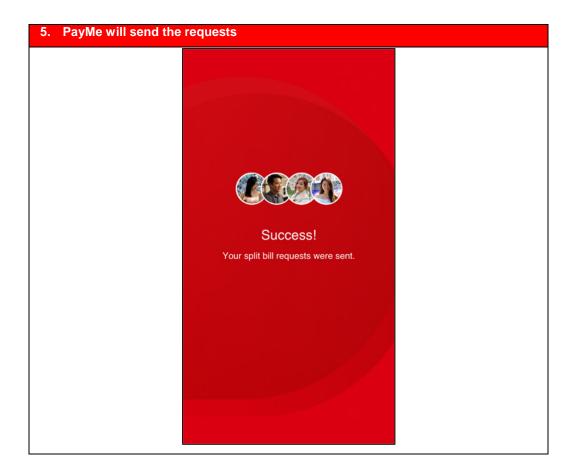
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2. Create a split bill





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