

24 March 2021

**HSBC APPOINTS HEAD OF BUSINESS BANKING
HONG KONG**

HSBC has appointed Christina Ong as Head of Business Banking, Commercial Banking, Hong Kong, effective 12 April 2021.

Ms Ong will be leading HSBC's business banking franchise in Hong Kong, reinforcing the Bank's commitment to go beyond banking to support SMEs and startups through its expertise, network and continuous digital innovation.

Frank Fang, Head of Commercial Banking, Hong Kong, HSBC, said: "SMEs are the lifeblood of Hong Kong's economy. As the leading bank for SMEs in Hong Kong, HSBC strives to help businesses thrive in the new normal, connecting them to opportunities in Hong Kong and beyond. We are confident that Christina's appointment will continue the success of our operation in Hong Kong, driving business growth and supporting SMEs on all fronts."

With more than 25 years of experience with HSBC, Ms Ong has held various key management roles spanning client coverage across SMEs, mid-market segment and large corporates, strategy and propositions, as well as marketing. Currently Managing Director, Corporate, Commercial Banking in Hong Kong, she has been instrumental in implementing industry specialty corporate coverage strategy, and in driving digital and sustainable initiatives for corporate clients.

Ms Ong will report to Fang in her new role. She succeeds Daniel Chan who has been appointed to head the Bank's newly established Greater Bay Area Office.

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Note to editors:

Photo: HSBC has appointed Christina Ong as the Head of Business Banking, Commercial Banking, Hong Kong.



The Hongkong and Shanghai Banking Corporation Limited

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