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## **HSBC LAUNCHES ESG-THEMED STRUCTURED NOTE FOR HIGH NET WORTH INDIVIDUALS IN HONG KONG**

HSBC has rolled out a new ESG (Environmental, Social and Governance)-themed structured note in Hong Kong, further enriching its broad suite of wealth products with more specific investment themes within the ESG universe.

Carrying a basket of securities which rate in the top 50 per cent by ESG score<sup>1</sup> in their respective industries, the ESG-themed structured note will enable sophisticated wealth clients to add ESG dimensions to their preferred investments without changing their financial objectives. Investors can opt for underlying securities of various thematic sectors such as technology, payment solutions, consumption and semiconductors, with investment periods ranging from one to five years.

The new product is now available to both HSBC Private Banking clients and HSBC Jade clients with professional investor status in Hong Kong.

**Antony Shaw, Global Head of Emerging Markets and Wealth Sales, HSBC Markets and Securities Services**, said, "Investors are placing greater importance on ESG factors in their investment decisions, and they increasingly view companies' sustainability credentials as a key indicator of their long term value. To serve these investors, we continue to innovate and diversify our wealth product offering, while promoting the transition to a sustainable, low carbon economy."

**Sami Abouzahr, Head of Customer Wealth, Wealth and Personal Banking, Hong Kong, HSBC**, said, "ESG factors have become both too widespread to ignore, and too relevant for asset owners to overlook. In a recent survey<sup>2</sup>, 84 per cent of Hong Kong investors said sustainable, environmental and ethical issues were central to their investment decisions. As a leading wealth manager, HSBC is committed to meeting the evolving needs of customers holistically, by helping them build well-diversified investment portfolios with innovative products and services. The launch of our new ESG-themed structured note once again highlights HSBC's dedication towards empowering investors on their ESG investment journeys."

Proceeds of the ESG-themed structured product will go towards financing eligible businesses and projects that promote the transition to a low-carbon, climate-resilient and sustainable economy, as well as provide clear environmental sustainability benefits as defined by the HSBC Green Bond Framework.

HSBC has pledged to provide up to USD1 trillion of finance and investment by 2030 to support its customers in the net zero transition. The Bank has increasingly embedded sustainability into its products and services. In February 2021, the Bank issued Asia's first RMB-denominated retail green certificates of deposit in Hong Kong.

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**Disclaimer:**

A structured investment product involves derivatives and is a complex product. Investments involve risk. The investment decision is yours but you should not invest in this product unless the intermediary who sells it to you has explained to you that the product is suitable for you with regards to your financial situation, investment experience and investment objectives if so provided by you. Making available to you any market or product/services information does not amount to solicitation of a sale or recommendation of a product or services. If you wish to receive solicitation or recommendation from us, please contact us to go through a suitability assessment.

**Note to editors:**

1. Sustainalytics ESG Risk Ratings is adopted as the ESG rating methodology.
2. HSBC Asset Management sustainable investing survey:  
<https://www.assetmanagement.hsbc.com.hk/en/intermediary/news-and-insights/hsbc-asset-management-sustainable-investing-survey>

**Note to editors:****The Hongkong and Shanghai Banking Corporation Limited**

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 64 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of \$2,976bn at 30 June 2021, HSBC is one of the world's largest banking and financial services organisations.

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