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NEW ONE-STOP RESOURCES MATCHING PLATFORM GIVES UNWANTED GOODS A SECOND LIFE

GOODS-CO Helps Users Donate Second-Hand Items at Fingertips

Supported by The Hongkong Bank Foundation, St. James' Settlement ("the Settlement") has officially launched GOODS-CO, a one-stop resources matching online platform ("the Platform") which enables users to share and receive second-hand goods through its mobile application anytime and anywhere. It promotes reuse of resources in the community by giving unwanted items a second life. The Platform will also provide delivery service, training and job opportunities for low-income families.

The Platform was officially launched on 21 April 2022. To celebrate the commencement, representatives from the Environment Bureau, HSBC and St. James' Settlement gathered together to unveil the Platform.

Kam-sing WONG, Secretary for the Environment, said, "St. James' Settlement has launched a new one-stop resources matching platform, GOODS-CO, which makes good use of the technology to connect different resources from social welfare agencies and deprived groups to promote environmental sustainability and serve the community. I encourage you all to reduce waste at source and register in GOODS-CO platform."

Luanne LIM, Chief Executive, Hong Kong, HSBC, said, "People in Hong Kong are known for their generosity and thoughtfulness but many of them are constantly looking for information of where and how they can donate. We are excited to partner with St. James' Settlement again, using technology to connect donors to those in need in the local neighbourhood, empowering individuals to not only give but also ask for support. As one of the 10 projects supported by The Hongkong Bank Foundation 40th anniversary special donation, GOODS-CO aims to promote the use of preloved goods and items. We are confident that the mobile app will contribute to a sustainable future for both our community and environment."

Josephine Lee, Chief Executive Officer of St. James' Settlement, said, "The grassroots suffer from huge financial stress. The Settlement has always

committed to easing their financial burden through different charity services. GOODS-CO offers an one-stop solution with a variety of high-quality choices of second-hand goods. It saves expenses for users and improves their quality of life. The Platform also provides job training and opportunities for families in need."

Established in 1981, The Hongkong Bank Foundation has supported over 10,000 projects. It has grown to become one of the largest charitable foundations in Hong Kong's business community. Since the start of the pandemic, the Foundation has made more than HKD170 million of charitable donations to the Hong Kong community.

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Note to editors:

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