

10 August 2022

HSBC HK COMMUNITY PARTNERSHIP PROGRAMME 2022

*Builds Post-Pandemic Resilience
Benefits 340,000 People in the Community*

HSBC today announced that the HSBC Hong Kong Community Partnership Programme 2022 (“CPP 2022”) has received 210 applications, of which 68 projects were selected to help the community in building post-pandemic resilience. More than 340,000 people including the youth, elderly and other vulnerable communities across Hong Kong will be benefited.

William CHIU, Secretary, Advisory Committee, The Hongkong Bank Foundation, said, “We are glad to see that the HSBC Hong Kong Community Partnership Programme continues to receive positive response from NGOs. This year, we emphasise community coherence by stimulating creativity of young people, enhancing wellbeing of the elderly and raising people’s awareness about green living. We are committed to creating positive impact to the community by collaborating with our Programme partners.”

About 70% of the 68 selected projects focus on promoting wellbeing, while 30% focus on developing future skills. Support ranges from offering physical and mental training to COVID-19 recovered families, coaching students to be “green influencers”, and organising workshops to enhance bonding of the neighbourhood.

The Programme was first launched in 2012, aiming to foster a more inclusive community by introducing district-based community initiatives. In the past 11 years, it has supported 1,400 projects and benefited over 6 million people.

HSBC appointed The Hong Kong Council of Social Service (“HKCSS”) to administer the selection process and monitor the funded projects.

CHUA Hoi-Wai, Chief Executive, The Hong Kong Council of Social Service, said, “To equip NGOs for the year ahead, we organised three capacity building workshops and invited professionals from different fields as guest speakers. The speakers shared their knowledge and wisdom built

upon practical experiences and ways of implementing the concept of future skills, wellbeing and green living in the project designs. These workshops helped in framing the projects so as to fit social needs and to adapt to new normal.”

As part of CPP 2022, the HSBC Hong Kong Community Festival will be held in November. Other activities include the SMART Community Hackathon and CPP in School. Please visit www.communitypartnership.org.hk for more details.

ends/more

Note to editors:

HSBC Hong Kong Community Partnership Programme

Since its launch in 2012, the HSBC Hong Kong Community Partnership Programme (CPP) has been supported by the Home Affairs Department, the Social Welfare Department and The Hong Kong Council of Social Service (HKCSS). CPP aims to inspire district-based community initiatives to foster a more inclusive society. Also, it encourages cross-sector collaboration to address the social needs of local districts and help charities and community organisations in Hong Kong build capacity.

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 63 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of USD2,985bn at 30 June 2022, HSBC is one of the largest banking and financial services organisations in the world.

ends/all