

17 August 2022

BOARD APPOINTMENT THE HONGKONG AND SHANGHAI BANKING CORPORATION LIMITED


The Hongkong and Shanghai Banking Corporation Limited has appointed Long Yu (Annabelle Long) as an Independent Non-executive Director of the Bank.

Ms Long is the Founding and Managing Partner of BAI Capital Fund I, L.P. and Group Management Committee Member of Bertelsmann SE & Co. KGaA. With over 15 years of investment experience in technology, innovation, and start-ups across the region, she helps Chinese entrepreneurs with global ambitions to achieve success amid international competition.

Peter Wong, Chairman of the Board of The Hongkong and Shanghai Banking Corporation Limited, commented: “Annabelle’s deep expertise in China-focused venture investment, coupled with her extensive experience in investing in FinTech makes her an invaluable asset to the Board. She has led BAI Capital to be a leading investor in China’s Technology, Media and Telecommunications industry. With multiple board affiliations in investment, consumer finance and multinational companies, she will bring insightful advice to the Board.”

Ms Long is also an Independent Director of Tapestry Inc., LexinFintech Holdings Ltd., Nio Inc. and Linmon Media Limited, all of which are listed companies. She was the first Chinese member of Stanford Graduate School of Business Advisory Council and served as a member from 2015 to 2021. She was named Young Global Leader (YGL) by World Economic Forum (WEF) in 2011 and had active involvement in WEF.

Note to editors:

Photo Caption	
	Annabelle Yu Long has been appointed Independent Non-executive Director of The Hongkong and Shanghai Banking Corporation Limited.

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 63 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,985bn at 30 June 2022, HSBC is one of the largest banking and financial services organisations in the world.

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