

7 November 2022

**HSBC HONG KONG COMMUNITY FESTIVAL 2022**

*District-Based Community Carnival for the Public  
Various Activities to Promote Wellbeing and Sustainability*

HSBC announced today that the Hong Kong Community Festival 2022, a flagship event of the Hong Kong Community Partnership Programme (CPP) will be held on 27 November 2022 at the Chater Road Pedestrian Precinct in Central.

The annual HSBC Hong Kong Community Festival promises to be one of the largest and most cohesive community events. In partnership with The Hong Kong Council of Social Service, it aims at building post-pandemic resilience and inspiring district-based community initiatives to foster a more inclusive society. It also encourages cross-sector collaboration to address the social needs of local districts and help NGOs in Hong Kong build capacity.

Earlier in August, 68 community projects were selected for this year's CPP. More than 340,000 people including youth, elderly and other vulnerable communities across Hong Kong will be benefited. These NGO partners will share their project ideas with the community by organising fun games and activities at the Festival as well as the 18 districts in Hong Kong.

**William CHIU, Secretary, Advisory Committee, The Hongkong Bank Foundation, said,** "As part of the HSBC Hong Kong Community Partnership Programme, the HSBC Hong Kong Community Festival is a highly anticipated event of The Hongkong Bank Foundation every year. Alongside the fun and educational booths set up by our different NGO partners, projects of the winning teams from the Smart Community Hackathon will also be showcased at the Festival. I look forward to bringing our community a day filled with positive and energetic vibes."

Youth development is one of the major pillars of the CPP. Smart Community Hackathon held earlier in October revealed outstanding ideas from secondary school students. The Festival will showcase ideas of the winning teams with the most remarkable and innovative solutions tackling some of the pain points in people's daily life.

**CHUA Hoi-Wai, Chief Executive of The Hong Kong Council of Social Service** says, "The spirit of the Festival is in line with the core concept of this year's theme, 'Power Up the Community'. This year's events are being held amid the post pandemic, I hope that different members of the community can connect and support each other, and together we can improve social resilience to build a revitalised, stronger, inclusive Hong Kong."

The Festival will be open to public from 12 noon to 5 pm. The Chater Road Pedestrian Precinct will be divided into six activity zones under the theme of "Sport" and "Up-cycling". The Sport Zone focuses on raising people's awareness of physical and mental health through a variety of games. There will also be sports solutions for disabilities and elderly. The Up-cycling Zone will promote the use of up-cycled plastics, recycled paper and wooden materials in different workshops.

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**Note to editors:**

**HSBC Hong Kong Community Partnership Programme**

Since its launch in 2012, the HSBC Hong Kong Community Partnership Programme (CPP) has been supported by the Home Affairs Department, the Social Welfare Department and The Hong Kong Council of Social Service (HKCSS). CPP aims to inspire district-based community initiatives to foster a more inclusive society. Also, it encourages cross-sector collaboration to address the social needs of local districts and help charities and community organisations in Hong Kong build capacity. Please visit [www.communitypartnership.org.hk](http://www.communitypartnership.org.hk) for more details.

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