

27 November 2022

**ABOUT 5,000 PEOPLE JOIN HSBC HK COMMUNITY FESTIVAL***Celebrate Hong Kong's Reopening by Sharing Positive Energy*

As part of the HSBC Hong Kong Community Partnership Programme 2022, the HSBC Hong Kong Community Festival 2022 was held at the Chater Road Pedestrian Precinct in Central today. Close to 5,000 people are expected to have participated at one of the largest community carnivals in town.

**K K Chan, Chief Secretary for Administration of the Government of the Hong Kong Special Administrative Region, Peter WONG, Chairman, The Hongkong and Shanghai Banking Corporation Limited, and The Hongkong Bank Foundation, Bernard CHAN, Chairperson, The Hong Kong Council of Social Service (HKCSS), David LIAO, Co-Chief Executive, The Hongkong and Shanghai Banking Corporation Limited, CHUA Hoi Wai, Chief Executive, The Hong Kong Council of Social Service, and Luanne LIM, Chief Executive, Hong Kong, HSBC, officiated today's kick-off ceremony at the HSBC Main Building.**

Speaking at the ceremony, **Peter WONG**, said, "The HSBC Hong Kong Community Festival has brought together educational activities for the public and generates positive energy to the society. Hong Kong has experienced the most serious wave of COVID-19 earlier this year but by working together, we have got through it. The Festival aims at building post-pandemic resilience and inspiring district-based community initiatives to foster a more inclusive society. So it is happening in just the right time as we celebrate Hong Kong's reopening. I am proud to see The Hongkong Bank Foundation has succeeded in promoting cross-sector collaboration to address social needs."

HSBC also invited representatives from NGO partners to share their experiences and takeaways throughout the collaboration with public and private sectors.

In partnership with HKCSS, the HSBC Hong Kong Community Partnership Programme 2022 benefits more than 340,000 people including youth, elderly and other vulnerable communities across Hong Kong.

**CHUA Hoi-Wai, Chief Executive, The Hong Kong Council of Social Service**, said, “The pandemic has adversely affected many families and vulnerable groups, who needed support desperately on both daily life as well as physical and mental wellbeing. We are most grateful for the continuous support of ‘HSBC Hong Kong Community Partnership Programme’ to NGOs in the 18 districts, addressing urgent needs of the underprivileged. The 68 granted innovative projects will meet different social needs and reconnect social groups to build an inclusive and cohesive community. Through this meaningful Programme, we will bring elation and aspiration to Hong Kong people and contribute to the strength and resilience of the society. ”

Five outstanding projects out of the 68 community projects participated and the most outstanding project of the Smart Community Hackathon are recognised in the ceremony.

Along with other projects, the winning teams showcased their innovative ideas at the Festival. For example, winner of the Outstanding Community Engagement Award organised the “Marine Litter Competition” by combining recycling education with sports-related mini games, designed to educate the community about ocean waste.

Outstanding Community Engagement Award	<b>ACTknowledge SEN - Community Sports Programme</b> (Yau Tsim Mong District) InspiringHK Sports Foundation Limited
Outstanding Future Skills Award	<b>“Exchange Ability” - Art Technology Training Scheme for Artists with Disabilities</b> (Sham Shui Po District) Arts with the Disabled Association Hong Kong
Outstanding Creativity Award	<b>SSP Re-GEN</b> (Sham Shui Po District) Baptist Oi Kwan Social Service
Outstanding Climate Advocate Award	<b>GREEN in One (Go Restoring Energy &amp; Enthusiasm Never-end in one house)</b> (Kwun Tong District) The Hong Kong Chinese Christian Churches Union
Outstanding FinFit Project Award	<b>X Generation Co-Creation Learning at Market</b> (Kwai Tsing District) KSKH Lady MacLehose Centre
Smart Community Hackathon: The Most Outstanding Project Award	<b>Go Green With Fun</b> St. Stephen’s Girls’ College

The HSBC Hong Kong Community Partnership Programme was launched in 2012 to inspire collaborative projects across Hong Kong's 18 districts. Over the years, the Foundation has contributed HKD252 million to support close to 7 million beneficiaries through more than 1,400 projects.

Established in 1981, the Foundation has supported more than 10,000 projects and has grown to become one of the largest charitable foundations in Hong Kong's business community.

*ends/more*

**Note to editors:**

Photo Caption	
	<p>K K Chan, Chief Secretary for Administration of the Government of the Hong Kong Special Administrative Region (forth from left), Peter WONG, Chairman, The Hongkong and Shanghai Banking Corporation Limited, and The Hongkong Bank Foundation (forth from right), Bernard CHAN, Chairperson, The Hong Kong Council of Social Service (third from left), David LIAO, Co-Chief Executive, The Hongkong and Shanghai Banking Corporation Limited (third from right), CHUA Hoi Wai, Chief Executive, The Hong Kong Council of Social Service (second from right), Luanne LIM, Chief Executive, Hong Kong, HSBC (second from left), representative from HSBC volunteer (first from left), and student representative (first from right) officiated the HSBC Hong Kong Community Festival 2022 kick-off ceremony.</p>
	<p>Peter WONG, Chairman, The Hongkong and Shanghai Banking Corporation Limited, and The Hongkong Bank Foundation (second from right, back row), David LIAO, Co-Chief Executive, The Hongkong and Shanghai Banking Corporation Limited (second from left, back row), Luanne LIM, Chief Executive, Hong Kong, HSBC (first from left, back row), enjoyed the dance performance by children of HSBC staff from the Wayfoong Nursery School.</p>



K K Chan, Chief Secretary for Administration of the Government of the Hong Kong Special Administrative Region (forth from right), Peter WONG, Chairman, The Hongkong and Shanghai Banking Corporation Limited, and The Hongkong Bank Foundation (third from right), Bernard CHAN, Chairperson, The Hong Kong

Council of Social Service (third from left), David LIAO, Co-Chief Executive, The Hongkong and Shanghai Banking Corporation Limited (forth from left), Luanne LIM, Chief Executive, Hong Kong, HSBC (second from right), visited the booths and tried out the fun games at HSBC Hong Kong Community Festival.

### **HSBC Hong Kong Community Partnership Programme**

Since its launch in 2012, the HSBC Hong Kong Community Partnership Programme (CPP) has been supported by the Home Affairs Department, the Social Welfare Department and The Hong Kong Council of Social Service (HKCSS). CPP aims to inspire district-based community initiatives to foster a more inclusive society. Also, it encourages cross-sector collaboration to address the social needs of local districts and help charities and community organisations in Hong Kong build capacity. Please visit [www.communitypartnership.org.hk](http://www.communitypartnership.org.hk) for more details.

### **The Hongkong and Shanghai Banking Corporation Limited**

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 63 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of USD2,992bn at 30 September 2022, HSBC is one of the largest banking and financial services organisations in the world.

*ends/all*