

17 January 2023

**HSBC LIVING BUSINESS PROGRAMME RECOGNISES
HONG KONG BUSINESSES WITH EXEMPLARY
SUSTAINABLE PRACTICES**

Continues to Promote United Nations Sustainable Development Goals

Over 120 companies in Hong Kong were recognised for their exemplary sustainable practices at the award presentation ceremony of HSBC Living Business 2022 yesterday.

The award scheme was established in 2004 to help the SME community drive competitiveness and productivity by incorporating socially and environmentally sustainable practices into their business operations.

Lillian CHEONG, Under Secretary for Innovation, Technology and Industry of the Hong Kong Special Administrative Region, and Christina ONG, Head of Business Banking, Commercial Banking, Hong Kong, HSBC, officiated at the ceremony which was held at the HSBC Main Building.

Christina ONG, said, “Sustainability is imperative for businesses to stay competitive and achieve long-term growth in Hong Kong’s transition to low carbon economy. Since its inception, the HSBC Living Business Programme has been supporting SMEs in the city to acquire essential knowledge in integrating sustainable practices into business operations. More than 5,500 SMEs in Hong Kong across different sectors have participated in this highly acclaimed Programme over the last 18 years. We will continue to assist more smaller businesses to take practical steps at different stages of their transition journey.”

In 2022, HSBC Living Business focused on three Sustainable Development Goals (SDGs) of the United Nations, namely Good Health and Well-being (Goal 3), Industry, Innovation and Infrastructure (Goal 9), and Partnerships for the Goals (Goal 17). The SDGs Awards recognise outstanding SMEs of which the practices are aligned with the named SDGs, while the ESG Awards assess the participants’ ESG performance.

At the ceremony, Hong Kong Science and Technology Parks Corporation and MTR Corporation Limited shared insights and experience in adopting sustainable practices in their businesses.

This year, the HSBC Living Business Awards will focus on Gender Equality (Goal 5), Affordable and Clean Energy (Goal 7), and Partnerships for the Goals (Goal 17). Application details will be unveiled in due course.

HSBC organises the HSBC Living Business Programme in partnership with Business Environment Council Limited, The Hong Kong Council of Social Service, and Policy for Sustainability Lab, Centre for Civil Society and Governance, The University of Hong Kong.

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Note to editors:

Photo caption



Lillian CHEONG, Under Secretary for Innovation, Technology and Industry of the Hong Kong Special Administrative Region (middle), Christina ONG, Head of Business Banking, Commercial Banking, Hong Kong, HSBC (third from left), Simon NG, Chief Executive Officer, Business Environment Council (third from right), Hoi Wai CHUA, Chief Executive, The Hong Kong Council of

Social Service (second from left), Dr Winnie LAW, Deputy Director and Principal Lecturer, Centre for Civil Society and Governance, The University of Hong Kong (second from right), Jessica CHAN, Head of Sustainability, MTR Corporation Limited (first from left), Barry KWONG, Director, Sustainability, Hong Kong Science and Technology Parks Corporation (first from right), officiated at the award presentation ceremony.



Group photo of Lillian CHEONG, Under Secretary for Innovation, Technology and Industry of the Hong Kong Special Administrative Region (front row, fifth from right) and Christina ONG, Head of Business Banking, Commercial Banking, Hong Kong, HSBC (front row, fifth from left), with other guests and awardees.

Winners of HSBC Living Business SDGs Awards 2022

Goal 3 – Good Health and Well-being

Gold	Comfort Me Health Wear Company Limited Comfort Me specialises in manufacturing lingerie for Asian women. By collaborating with hospitals, clinics, NGOs, and schools, the winning project offers health seminars and free lingerie to young people. It also provides employment opportunities to underprivileged and unemployed teenage, middle-aged women, breast cancer patients and those recovered from breast cancer.
Silver	Negawatt Utility Limited Negawatt developed a risk analysis system called “Care222” to mitigate the risk of indoor transmission of COVID-19 by measuring the level of virus and advising correspondent disinfection arrangement. For example, the system was installed in The Hong Kong Convention and Exhibition Centre, which helps analyse and deactivate bacteria and viruses in the lobbies.
Bronze	FH Rehabilitation Products Manufacturing Co. Ltd. By offering tailor-made rehabilitation products and door-to-door consultation services, FH Rehabilitation aims to support users throughout their long rehabilitation journey.

Goal 9 – Industry, Innovation and Infrastructure

Gold	Tony Ip Green Architects Limited Tony Ip collaborated with The Conservancy Association to develop the first community-based urban forestry education centre in Sham Shui Po. By adopting innovative and green building design, the centre will become a new venue for social cohesion.
Silver	FH Rehabilitation Products Manufacturing Co. Ltd. In response to the growing demand for rehabilitation and gerontechnology products in Hong Kong, FH Rehabilitation leverages its manufacturing capability to improve the quality and safety standards of its products and develop its own rehabilitation and gerontechnology products.
Bronze	mm2 Studios Hong Kong Limited In 2021, mm2 initiated an Artificial Intelligence (AI) system for creative writing, which facilitates screenwriters in researching information during the initial stage in story development.

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