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HSBC JOINS HANDS WITH THE HONG KONG RED CROSS TO LAUNCH MOBILE HEALTH EDUCATION STATION

More Than 104,000 People Across 18 Districts to Benefit

The Hongkong Bank Foundation, a charitable arm of HSBC, today unveiled a new, tailor-made mobile facility to offer primary healthcare services, health advisory and education to the underprivileged in Hong Kong. Called the Health Education Station and operated by the Hong Kong Red Cross (HKRC), the vehicle will visit the 18 districts in Hong Kong and is expected to serve more than 104,000 people in 2023.

The Foundation made a HKD14 million donation in 2022 to support the agency's COVID-19 relief work, including the COVID-19 Support Hotline and Health Education Station. The latter is designed to address the strong demand for community-based, preventive care as life returns to normal in Hong Kong.

David LIAO, Co-Chief Executive, The Hongkong and Shanghai Banking Corporation Limited, said, "Preventive care services are core to reducing the risk for many serious illnesses, and it also reduces societal and economic pressures caused by poor health – yet it is an area that is often overlooked. HSBC has been part of the Hong Kong community for 158 years, and I am glad that our support of this initiative will help make Hong Kong an even more resilient and sustainable home."

The public will be able to receive simple health checkups, including blood pressure, body mass index, and body fat percentage measurements at the Health Education Station for free. HKRC will follow up with those with adverse readings by inviting them to various dietary and/or physical training workshops.

Professional medical staff from HKRC and nursing students from local universities will provide on-the-ground consultation and health advice. HSBC volunteers will also support the Station's operation.

Philip TSAI, Chairman of the Hong Kong Red Cross, said, “Last year, the fifth wave of pandemic affected the community in different ways. Following the immediate response to the community's urgent needs, the HKRC carried out various projects to improve social resilience and community capacity to cope with adversity. The Hong Kong Red Cross thanks The Hongkong Bank Foundation for supporting those affected by the pandemic.”



The Health Education Station opens from 10 am to 5 pm daily. The schedule and other details can be found on HKRC’s website.

Last year, the COVID-19 Support Hotline which handled over 11,400 calls, and delivered packages with healthcare items or food to over 9,500 people during the fifth wave.

HSBC established the Foundation in 1981. For over 40 years, it has supported more than 10,000 projects and has grown to become one of the largest charitable foundations in Hong Kong’s business community. HSBC has provided more than HKD170 million of charitable donations to the Hong Kong community since the start of the COVID-19 pandemic in 2020.

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Note to editors:

Photo caption	
	<p>David LIAO, Co-Chief Executive, The Hongkong and Shanghai Banking Corporation Limited (third from left) and Philip TSAI, Chairman of the Hong Kong Red Cross (third from right) participated in the launch of the Health Education Station.</p>
	<p>David LIAO, Co-Chief Executive, The Hongkong and Shanghai Banking Corporation Limited (third from right) and HSBC volunteers provide simple health checkup service to a beneficiary with the guidance of HKRC nurse.</p>

The Hongkong and Shanghai Banking Corporation Limited

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