

3 April 2023

THE HONGKONG BANK FOUNDATION SUPPORTS FOOD ANGEL TO SERVE 7.2 MILLION MEALS TO HONG KONG'S UNDERPRIVILEGED

Three-Year Programme to Scale Up Cook-Chill Meal Solution Extensive City-Wide Activities Targeting Hidden Elderly Groups

The Hongkong Bank Foundation today unveiled a three-year partnership with Food Angel to scale up food assistance in Hong Kong. The Foundation is committed to expanding the production of cook-chill meals, at a new food production facility which will be built in Shatin and come into operation by tentatively end of 2024.

In August 2022, HSBC announced a HKD100 million special donation to The Hongkong Bank Foundation as Hong Kong emerged from the worst wave of the COVID-19 pandemic. Since then, the Foundation has worked with Food Angel to map out a three-year programme to create a positive impact and long-term value for the community.

Dr Peter WONG, Chairman, The Hongkong and Shanghai Banking Corporation Limited, and The Hongkong Bank Foundation, said, "Food Angel is our long-term partner. Over the years, we have collaborated successfully on many innovative projects to deliver great outcomes for the community. According to the Hong Kong Poverty Situation Report, 45 per cent of citizens aged 65 and above live in poverty. We pioneered cook-chill meal production and distribution, expanded our reach with automated food dispensers and raised food waste awareness via an interactive education centre, to name a few. Expanding the capacity of cook-chill meal production is yet another example of our commitment to support the ageing population in Hong Kong."

Food Angel's daily cook-chill meal production capacity will increase by 60 per cent, from 10,000 to 16,000, and total production will reach 7.2 million meals by 2026.

Food Angel will also pilot a new community support model to engage members of the public, NGOs, and HSBC volunteers to provide food assistance, pay regular visits and provide simple household care to the underprivileged. The pilot will serve more than 500 hidden elderly people in three districts, including Sham Shui Po, delivering over 900,000 food items.

Since the partnership began in 2017, over 5,000 tonnes of food have been collected to support the production of 6.5 million cook-chill meals and 120,000 food packs to serve over 50,000 beneficiaries. The signature projects include:

- Establishing a centralised food factory known as Harvest Mill which introduced the "cook-chill" technology
- Being part of the Foundation's COVID-19 support in 2020, the Antipandemic Food Assistance Support programme provided free food packs, supermarket coupons and offerred short-term job opportunities to the underprivileged
- Launching four Smart Machines and 17 Food Collection Trunks under the Food Smart Buddy Programme. Food donors can receive real-time data of the food rescue smart machines
- Launching the *Food Angel Experience Centre "Foodstep Journey"* to promote food waste education to the general public. Between 2017 and 2020, over 30,000 people visited the Centre

HSBC established the Foundation in 1981. For over 40 years, it has supported more than 10,000 projects and has grown to become one of the largest charitable foundations in Hong Kong's business community. HSBC volunteers, a core pillar of the Bank's charitable work, have contributed over one million hours to serve disadvantaged communities, mentor young people and respond to environmental issues.

ends/more

Note to editors:

Photo



Caption

The Hongkong Bank Foundation's three-year partnership with Food Angel will scale up food assistance in Hong Kong by expanding the production of cook-chill meals.



With the support of The Hongkong Bank Foundation, Food Angel's daily cook-chill meal production capacity will increase by 60 per cent, from 10,000 to 16,000, and total production will reach 7.2 million meals by 2026.

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 62 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,967bn at 31 December 2022, HSBC is one of the largest banking and financial services organisations in the world.

ends/all