

19 May 2026

**NEW IFC LOCATION JOINS HSBC HONG KONG NETWORK
ON DOUBLE-DIGIT PREMIER ELITE CLIENT GROWTH IN 2025***Adjacent Health and Wellness Centre offers ‘Rejuvenate’
non-invasive wellness support*

HSBC has opened its fifth Premier Elite Wealth Centre in Hong Kong. Since last year, the Bank has opened three new wealth centres to support customer growth.

Janet Pang, Head of Retail Business, Retail Banking and Wealth, Hong Kong, HSBC, said: “Our wealth ambition goes beyond investment advice and products — it’s about delivering a more private, premium experience for clients. This new centre expands our capacity in prime locations, responding to double-digit growth in both total and new Premier Elite clients in 2025. With rising health awareness, we’re also working with HSBC Life to offer value-added health and wellness services alongside wealth planning.”

Located on the 58th floor of Two International Finance Centre, the nearly 13,000 sq ft centre features 34 meeting rooms and flexible harbour-view spaces, designed for in-depth wealth planning and exclusive client events. Appointments are already fully booked for May and June.

The IFC centre complements existing Premier Elite locations at HSBC Main Building, ICC (West Kowloon), K11 (Tsim Sha Tsui), and Hysan Place (Causeway Bay) – each centre averaging over 100 client meetings per day in 2025.

Premier Elite clients can access an integrated wealth proposition spanning over 1,000 products and private bank-level solutions, supported by dedicated Premier Elite Directors. To strengthen advisory conversations, Premier Elite Directors and Wealth Planners are empowered by Wealth Intelligence — a generative AI-powered tool that helps them access and summarise HSBC house views and market updates more efficiently, compare product features, and support timely, informed client conversations.

Wealth + Health

Right next door, a dedicated Health and Wellness Centre – themed “Rejuvenate” – offers non-invasive wellness services, including third-party partnership with Picolabb for bespoke “RejuvenaZone” with patented proton vibration alignment technology. The Centre also offers deep soft tissue therapy, and comprehensive health assessments.

Daisy Tsang, CEO, HSBC Life Hong Kong and Macau, said: “With Asia’s robust GDP growth, rising international mobility, and an increasing focus on both wealth and wellbeing, we see significant potential for the ‘health +

This news release is issued by

**The Hongkong and Shanghai Banking
Corporation Limited**

Registered Office and Head Office:

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Incorporated in the Hong Kong SAR with limited liability

wealth' proposition to continue gaining momentum. Combined with our ability to underwrite jumbo policies—evidenced by an average single-premium payment of more than USD4 million in 2025¹—this positions us strongly to support clients at every stage of their wealth journey.”

Over the past five years, HSBC has supported more than 7,000 appointments through its health management services – from pre-underwriting health checks to preventive vaccinations.

Network investment

HSBC continues to invest across its wider network, blending in-person service with digital convenience. In the coming months, HSBC will begin a major renovation of the Level 3 branch at HSBC Main Building (Central), alongside the opening of a new-concept flagship outlet in Causeway Bay. Further details will be shared in due course.

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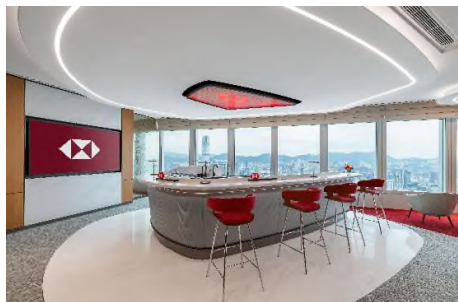
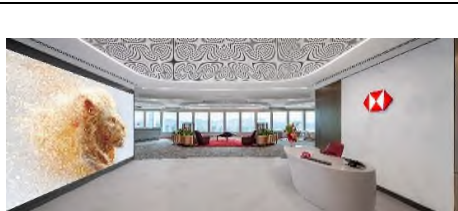
Note to editors:

1. Provisional statistics for 2025, Insurance Authority.

Photo caption:



Janet Pang, Head of Retail Business, WPB, HK (middle), Daisy Tsang, CEO, HSBC Life, HK and Macau (second right), HSBC Brand Ambassador Charmaine Sheh (third right) and other HSBC executives officiated the opening ceremony of the IFC Premier Elite Wealth Centre.



With an area of nearly 13,000 sq ft, the centre features a H Bar offering signature refreshments, 34 meeting rooms and flexible harbour-view spaces, designed for in-depth wealth planning and exclusive client events.

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. HSBC serves customers worldwide from offices in 56 countries and territories. With assets of US\$3,306bn at 31 March 2026, HSBC is one of the world's largest banking and financial services organisations.

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