

# News Release

1 April 2015

## **HSBC 150th ANNIVERSARY BANKNOTE OVERSUBSCRIBED FOLLOWING AN ENTHUSIASTIC PUBLIC RESPONSE**

*Allotment results to be announced from 14 April 2015*

The HSBC 150th Anniversary Banknote public subscription and auction application, which began on 5 March and ended on 21 March, has completed.

Single notes, 3-in-1 uncut notes and 35-in-1 uncut notes recorded oversubscription of 4.4 times, 21.6 times and 64.8 times respectively. HSBC would like to express its gratitude for the enthusiastic public support.

With a face value of HKD150, HSBC issues the HSBC150th Anniversary Banknote to commemorate its founding in Hong Kong 150 years ago. Net proceeds from the sale will be donated to local charities, The Community Chest of Hong Kong and The Hongkong Bank Foundation, to benefit the community.

For public subscription, successful applicants will receive a confirmation letter posted by ordinary mail between 14 April and 24 April. The allotment results will also be available on the Anniversary Banknote website [www.hsbc150banknote.com.hk](http://www.hsbc150banknote.com.hk). Applicants can check whether their application has been successful using their personal identity document number (Hong Kong Identity Card or Passport) and phone number or application reference number.

Successful applicants are reminded to settle payments in full from 14 April to 7 May through one of the following payment methods:

- HSBC Personal Internet Banking (for HSBC customers only)
- HSBC and Hang Seng Bank ATMs (for HSBC customers only)
- Payment in cash at any 7-Eleven convenience stores in Hong Kong by presenting the payment stub (for up to HKD5,000)
- Deposit cheque or cashier's order in drop-in boxes labelled "HSBC 150th Anniversary Banknote" at any HSBC branch in Hong Kong

The collection period will run from 9 June to 28 June. Successful applicants should refer to the assigned date, time and location as shown in the confirmation letter, and must collect in person.

This information is issued by

**The Hongkong and Shanghai Banking  
Corporation Limited**

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1 Queen's Road Central, Hong Kong  
Web: [www.hsbc.com.hk](http://www.hsbc.com.hk)  
Incorporated in the Hong Kong SAR with limited liability



Successful bidders in the Selected Number Anniversary Banknotes auction will be sent a confirmation letter through ordinary post with the relevant collection details on or before 15 May.

Public subscription applicants can call the hotline at 2880 0180 (9 am to 9 pm, every day). Auction bidders please call 2629 3786 (9 am to 6 pm, Monday to Friday) for enquiries.

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**Notes to editors:**

The Anniversary Banknote's design seeks to underscore HSBC's long and close relationship with Hong Kong in the past century and a half, and the strengths the Bank both contributed to and received from it.

Sharing the same size as the 2010 series HKD500 notes, it incorporates major security features such as an iridescent pattern, enhanced watermark, fluorescent see-through pattern and colour-changing windowed metallic thread. It is legal tender in Hong Kong though not intended for general circulation.

Each applicant can submit only one application to apply for a maximum of three sets of single notes, one set of 3-in-1 uncut notes and one set of 35-in-1 uncut notes. There is no limit to the number of applications for the Selected Number sets. The total issuance size is two million pieces.

**The Hongkong and Shanghai Banking Corporation Limited**

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves around 51 million customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. The Group serves customers worldwide from over 6,100 offices in 73 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of USD2,634bn at 31 December 2014, HSBC is one of the world's largest banking and financial services organisations.

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