

21 January 2019

**HSBC REWARD+ LAUNCHES TABLE BOOKING SERVICE  
ENHANCED DINING EXPERIENCE AT CUSTOMERS'  
FINGERTIPS***Enjoy RewardCash for every booking made on the app*

HSBC today announced the launch of a table booking service on HSBC Reward+ mobile app to create an enhanced dining experience by bringing convenient table booking, attractive offers and rewards all under one roof. Using the app, HSBC credit cardholders will be able to search an array of dining offers and make reservations at over 200 restaurants on the list.

**Amy Kam, Head of Cards and Personal Lending, Retail Banking and Wealth Management, Hong Kong, HSBC**, said, "This month marks the first anniversary of HSBC Reward+, and the app is now approaching the milestone of 400,000 downloads. In the past year, we have been constantly embedding customers' lifestyle preferences into the design and functionality of HSBC Reward+. This new function gives our credit cardholders an enhanced dining experience with one-stop service. From exploring attractive dining offers to table booking, the journey can be completed with just a few clicks on HSBC Reward+."

To enjoy this new dining and reward experience, HSBC customers need to connect their OpenRice account with HSBC Reward+. Once the binding is completed, customers can look up their favourite restaurants by name, location and offer on HSBC Reward+. They will be able to make a reservation by selecting the preferred date, time and number of seats and receive a confirmation, which can be shared with family and friends. Customers can also retrieve and manage their booking records on the app easily.

The new function comes with a chance for customers to earn RewardCash faster. Customers can earn \$3 RewardCash by making a reservation through HSBC Reward+ and attending the reservation. In addition, from now until 31 March, by making three reservations through HSBC Reward+ and attending the bookings, customers will be entitled to an extra \$30 RewardCash, with a maximum of up to \$90 RewardCash over the promotional period.

HSBC credit cards bring a series of dining offers from a number of popular restaurants. Under the Red Hot Winter Rewards programme, HSBC Visa Cardholders can also enjoy up to an extra 10 per cent RewardCash rebate on eligible dining transactions until 17 February. From now until end of 2019, customers can enjoy dining offers of up to 30 per cent off at Crystal Jade La Mian Xiao Long Bao, Gyu-Kaku Japanese Yakiniku Restaurant and Outback Steakhouse.

Launched in January 2018, HSBC Reward+ is a dedicated mobile app for HSBC Hong Kong credit cardholders. Through the app, customers can offset their credit card transactions with RewardCash, and review the history of earnings, redemptions and expiry dates of their RewardCash. Besides dining offers, a series of exclusive privileges can also be accessed through HSBC Reward+.

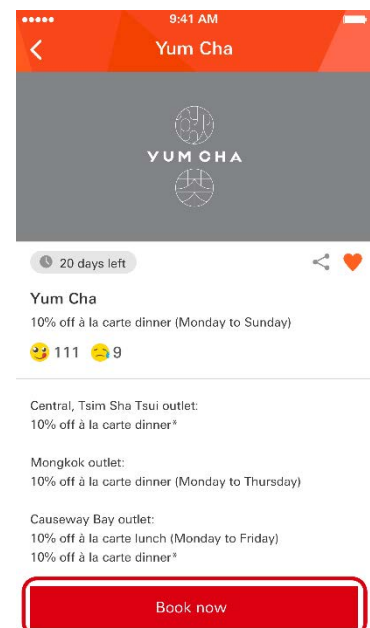
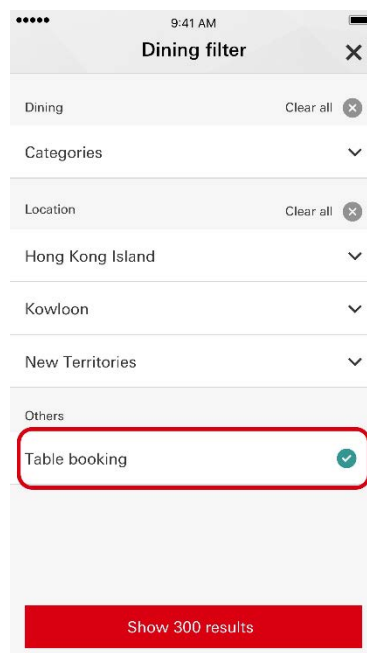
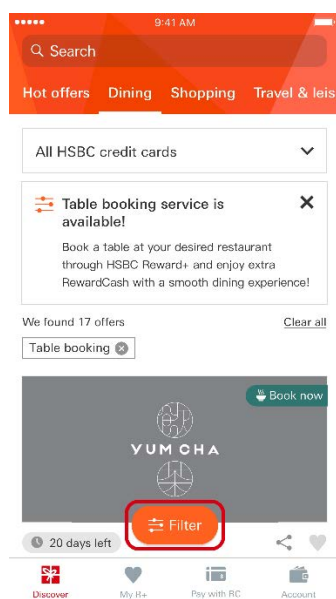
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## Table booking journey on HSBC Reward+

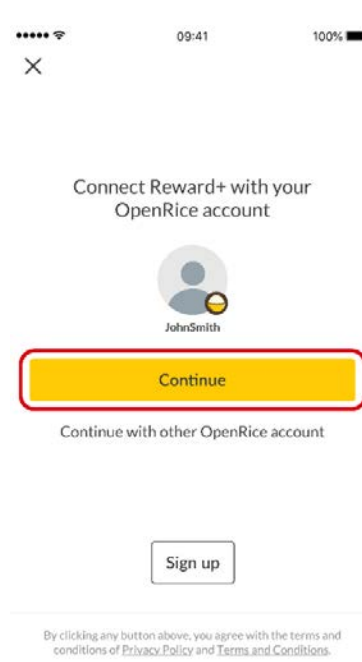
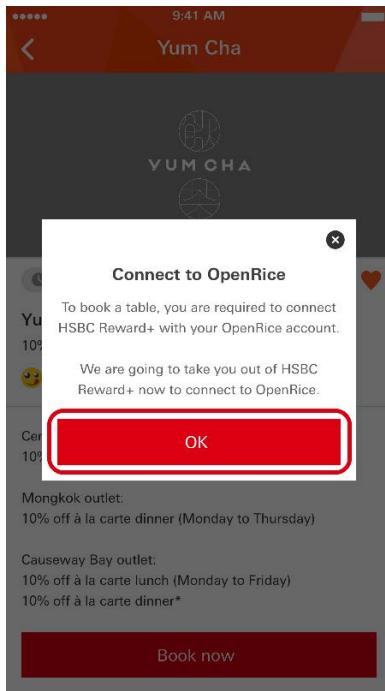
### 1. First time registration for table booking service

(Taking Yum Cha for example)

- 1) Find restaurants supported with table booking service on “Dining” page and apply the filter
- 2) Select “Table booking” under the filter
- 3) Tap on “Book now”

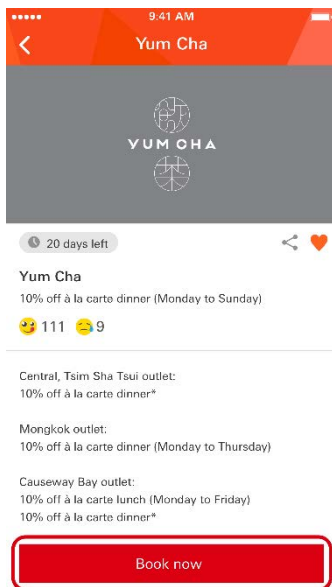


4) Connect HSBC Reward+ with OpenRice account

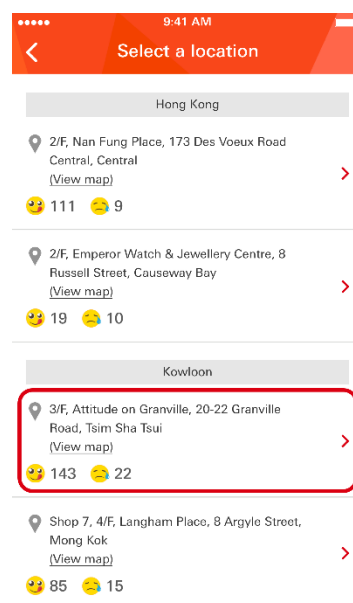


2. Make a booking on HSBC Reward+

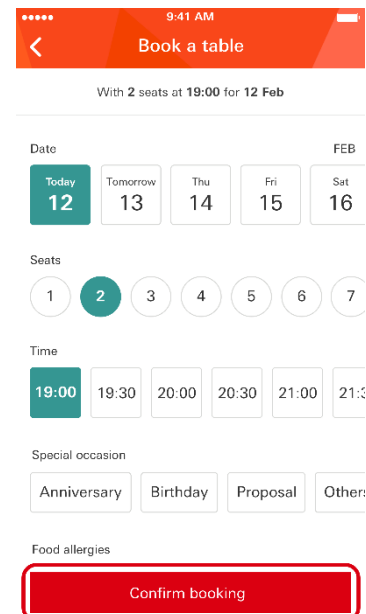
1) Tap "Book Now"



2) Select a branch if appropriate



3) Input the desired booking date, time and number of seats



To borrow or not to borrow? Borrow only if you can repay!

**Note to editors:**

**The Hongkong and Shanghai Banking Corporation Limited**

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves our customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. The Group serves customers worldwide from approximately 3,800 offices in 66 countries and territories in our geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of \$2,603bn at 30 September 2018, HSBC is one of the world's largest banking and financial services organisations.

*ends/all*