

News Release

30 June 2015

HSBC WEBSITE EXPERIENCE REFRESHED

HSBC is refreshing its website starting this week to offer a more enjoyable experience. The new design offers a convenient online experience across smartphones, tablets and desktop computers.

The new design gives users easy access to information on products and services of the bank. It has a navigation bar across the top of the website, allowing customers to log on to Personal Internet Banking or Stock Express, as well as access product and service details.

The new website will be introduced in phases, starting with general banking services and credit cards. Customers will enjoy the same convenient experience on other webpages, such as wealth management as the website gets refreshed in coming phase.

The homepage URL <http://www.hsbc.com.hk/> will remain the same. Customers are reminded to ensure they are connected to a valid HSBC site when they wish to access the Bank's internet banking services.

Customers are welcome to call our customer service hotline at +852 2233 3000 for enquiries.

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This information is issued by

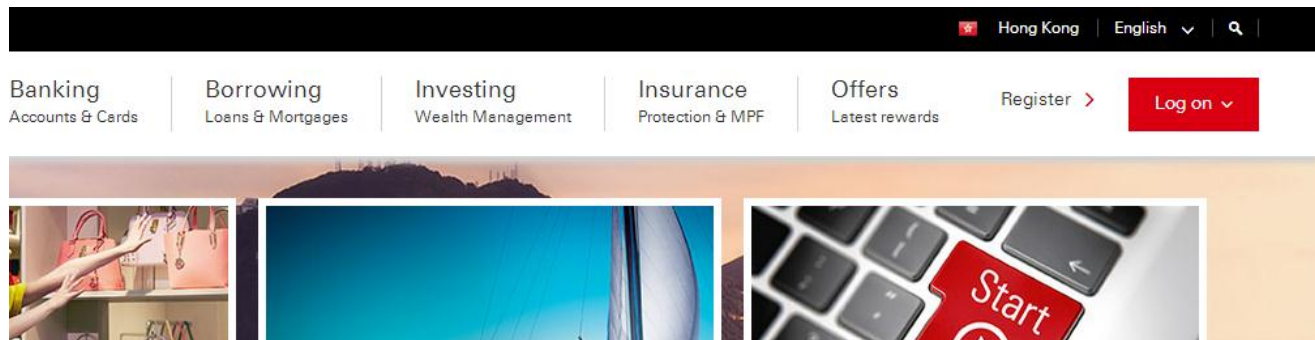
The Hongkong and Shanghai Banking Corporation Limited

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Incorporated in the Hong Kong SAR with limited liability



Photo Caption



Caption: A navigation bar across the top of the HSBC website allows customers to log on to Personal Internet Banking or Stock Express, as well as access product and service details.

Notes to Editors:

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves around 51 million customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. The Group serves customers worldwide from over 6,100 offices in 73 countries and territories in Asia, Europe, North and Latin America, and the Middle East and North Africa. With assets of US\$2,670bn at 31 March 2015, HSBC is one of the world's largest banking and financial services organisations.

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