

# News Release

13 June 2016

## **HSBC SCHOLARSHIP AWARDS PROGRAMME** **TO BENEFIT MORE THAN 240 HONG KONG STUDENTS** *Reinforcing HSBC's commitment to the Hong Kong community*

HSBC has pledged more than HKD11 million to another class of HSBC Scholars in various scholarship programmes for the coming academic year 2015/16. This continued support for outstanding students reflects the Bank's steadfast commitment to investing in the future of the community in Hong Kong.

Diana Cesar, Chief Executive Hong Kong, HSBC, said, "As part of HSBC's commitment to the community, investing in young, talented people is very important to us. We hope our highly sought-after scholarship programmes can be good opportunities for scholars to unleash their potential and reach their goals. We look forward to their contribution to the Hong Kong community in their future profession."

To bring the benefits of its scholarship programmes to more Hong Kong students, HSBC launched the HSBC Vocational Education Scholarship Scheme in 2015/16 for students studying in full-time higher diploma and associate programmes. The Scheme aims to provide support to students in vocational education to realise their goals and ambitions.

The expanded scholarship schemes now include the HSBC Overseas Scholarship Scheme, HSBC Hong Kong Scholarship Programme, Innovation and Technology Scholarship Award Scheme, HSBC Social Work Scholarship Scheme and the newly launched HSBC Vocational Education Scholarship Scheme. They will benefit more than 240 top Hong Kong undergraduate and sub-degree students from all academic disciplines.

Outstanding Hong Kong students who received an HSBC scholarship award in the academic year 2015/16 acquire the prestigious title of HSBC Scholars. They join over 4,500 others who have achieved this status over the past 51 years. Apart from academic excellence and good performance in panel interviews, HSBC Scholars must demonstrate a commitment to serving the Hong Kong community, a value which has also been at the heart of HSBC's presence here over more than 150 years.

This year's HSBC Scholars were recognised at the HSBC Scholars Day, an annual gathering that was co-hosted by Diana Cesar, Chief Executive Hong Kong, HSBC and Dr Rosanna Wong, Non-executive Chairperson, Advisory Committee, The Hongkong Bank Foundation. The event was officiated by Mr Carlson Tong, Chairman, University Grants Committee and many university vice chancellors.

This information is issued by

**The Hongkong and Shanghai Banking  
Corporation Limited**

Registered Office and Head Office:  
1 Queen's Road Central, Hong Kong  
Web: [www.hsbc.com.hk](http://www.hsbc.com.hk)

*Incorporated in the Hong Kong SAR with limited liability.*



Interested undergraduate or sub-degree students should approach the student affairs office at their university for application details.

*ends/more*

**Notes to editors:**

**About HSBC scholarship programmes:**

HSBC has a long history of supporting tertiary education since its beginning in Hong Kong. In 1905, HKD50,000 was donated to build the first university in the territory. In 1965, the HSBC Social Work Scholarship Scheme started through endowment funds donated to the only two tertiary institutions at the time: The University of Hong Kong and The Chinese University of Hong Kong. Since then, the Bank's various scholarships and tertiary education programmes offer Hong Kong's brightest students life-changing opportunities to realise their dreams.

- **The HSBC Overseas Scholarship Scheme** provides full scholarship for local students to spend one academic year at an overseas university. Seven students are identified to receive the award for 2016/17 and the scholarship amount for each scholar ranges from around HKD263,000 to HKD568,000. They are en route to Yale University and Harvard University in the US and the University of Oxford in the UK.
- **The HSBC Hong Kong Scholarship Scheme** awards are awarded each year to eligible students in 12 tertiary institutions. In the 2015/16 academic year, 83 students from all academic disciplines received this award.
- **The Innovation and Technology Scholarship Award Scheme** is a partnership with the Government's Innovation and Technology Commission and is organised by The Hong Kong Federation of Youth Groups. Since its launch in 2011, 125 local undergraduate students studying in the science and technology fields have received this scholarship, which includes overseas attachments, local work placements and mentoring opportunities.
- **The HSBC Social Work Scholarship Scheme** awards are offered to social work students to encourage them to dedicate their career to the social work profession. It was established in 1965 to celebrate HSBC's centenary and was HSBC's earliest scholarship scheme. It was expanded to cover four more universities offering social work degree programmes in 2014/15. A total of 79 social work students received the award in 2015/16.
- **The HSBC Vocational Education Scholarship Scheme**, offered to 11 tertiary institutions, aims to recognise and support students studying in sub-degree programmes. In the 2015/16 academic year, 47 students from all academic disciplines received this award.

**The Hongkong and Shanghai Banking Corporation Limited**

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves over 47 million customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. The Group serves customers worldwide from over 6,000 offices in 71 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,596bn at 31 March 2016, HSBC is one of the world's largest banking and financial services organisations.

*ends/all*